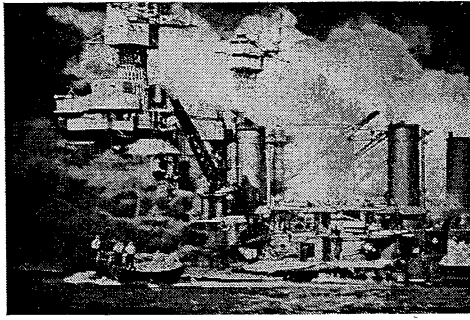


WLUK-TV SPECIAL PROGRAMMING
Quarter 4, 2009

- #1 - COMMUNITY VALUES/DEVELOPMENT & MENTORS**
- #2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, INCLUDING CHILDREN & TEENS**
- #6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS
AND INTERNATIONAL & FOREIGN INTERESTS**
- #7 - HEALTH CARE & REFORM**
- #8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- #9 – MINORITY, ELDERLY, WOMEN CONCERNS AND
CIVIL RIGHTS ISSUES**
- #10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

WLUK PROGRAM SCHEDULE

	Monday 12/21/2009	Tuesday 12/22/2009	Wednesday 12/23/2009	Thursday 12/24/2009	Friday 12/25/2009	Saturday 12/26/2009	Sunday 12/27/2009
5:00 am					Nutcracker on Ice	MGM Presents	Judge Judy
5:30 am					<i>Network</i>		Paid Program
6:00 am					Capital One Bank Adolphus Children Parade	Paid Program	Paid Program
6:30 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Holiday Celebration on Ice	Paid Program	Inside the Huddle with Donald Driver
7:00 am					Las Vegas Style		
7:30 am					Sounds of the Season	Good Day Wisconsin	Good Day Wisconsin
8:00 am					<i>local</i>		
8:30 am							
9:00 am	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Fox 11 Living w/Amy (R)	Crook and Chase Presents Alabama: Christmas in Dixie with Martina	Paid Program	FOX News Sunday with Chris Wallace
9:30 am						Paid Program	
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray		Paid Program
10:30 am						Fox Weekend Marketplace	Paid Program
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt		FOX NFL Sunday Pre Game
11:30 am							
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Program	
12:30 pm						Paid Program	
1:00 pm	Little House on the Prairie epi#: 8459	Little House on the Prairie epi#: 8460	Little House on the Prairie epi#: 1015	Little House on the Prairie epi#: 8410	Little House on the Prairie epi#: 2013	Paid Program	FOX NFL Sunday Seattle Seahawks @ Green Bay Packers
1:30 pm						Paid Program	
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Little House on the Prairie epi#: 8462	
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
3:00 pm	The People's Court	The People's Court	The People's Court	The People's Court	The People's Court	Crook and Chase Presents Alabama: Christmas in Dixie with Martina	Locker Room Live
3:30 pm							
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Fox 11 Living w/Amy encore	Pokerstars.net Million Dollar Challenge Tape Delay
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		MyDestination.TV
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	Sounds of the Season	FOX 11 News at Five	Brothers (R)
5:30 pm	Inside the Huddle with Donald Driver				<i>local</i>	Seinfeld	Brothers
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Brothers
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Simpsons
7:00 pm	House (R)	Fox Prime CARRIE UNDERWOOD: HOLIDAY SPECIAL (R)	Glee (R)	Bones	'Til Death (R)	Cops (R)	The Cleveland Show
7:30 pm					'Til Death (R)	Cops (R)	Family Guy
8:00 pm	Lie To Me (R)		Glee (R)	Fringe	'Til Death (R)	America's Most Wanted: America Fights Back	American Dad
8:30 pm					'Til Death (R)		
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Christmas Mass	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm				<i>local</i>			
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Sounds of the Season	Seinfeld	Wanda Sykes Show (R)	Seinfeld
10:30 pm	Seinfeld	Seinfeld	Seinfeld		Seinfeld		House
11:00 pm	King of the Hill	King of the Hill	King of the Hill	Seinfeld	King of the Hill	Sit Down, Shut Up (R)	
11:30 pm	King of the Hill	King of the Hill	King of the Hill	Seinfeld	King of the Hill	Brian McKnight Show	Boston Legal
12:00 am	Extra	Extra	Extra	King of the Hill	Extra		
12:30 am	Paid Program	Paid Program	Paid Program	King of the Hill	Paid Program	Paid Program	Paid Program
1:00 am	Paid Program	Paid Program	Paid Program	Extra	Paid Program	House 2nd run	Paid Program
1:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half		PETS.TV
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Sounds of the Season	FOX 11 News at Nine	FOX 11 News at Nine repeat	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Boston Legal	Extra
3:30 am							
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Saved by Bell	First Business
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV	Half & Half	[No Listing]



Pearl Harbor Day

December 7, 1941 – "A DATE THAT WILL LIVE IN INFAMY."

Now, Genter Media, Inc., in association with Creation Films, is privileged to present:

A WORLD PREMIERE TELEVISION EVENT

Pearl Harbor -Dawn of Death

A powerful three hour mini-series!

Sat. 12/19/09 (2-5p)

September 11, 2001 was a day that changed American forever. It was a day of powerful images and heart wrenching emotions; it was a day like no other. Except one, Sunday, December 7, 1941, the day of the surprise attack on the American fleet at Pearl Harbor. Almost 60 years separate these two tragedies, but both events remain as fresh in our collective memories as the day they happened. Both days will "live in infamy" forever.

On Sunday, December 6, we have an opportunity to salute the men and women of our greatest generation through this vivid, factual television presentation. **Pearl Harbor-Dawn of Death** contains exclusive eyewitness accounts of what happened in the months leading up to the surprise attack, the events of that fateful Sunday morning and how a nation came together in the critical days after Pearl Harbor.

Pearl Harbor-Dawn of Death, Part I, II, and III: As the day that would live in infamy dawned, many of the servicemen stationed at Pearl Harbor were attending morning services. Within hours, the survivors would be praying for revenge. The three episodes, "Win First, Fight Later," "Day of Infamy" and "Waking a Sleeping Giant," contained in this program will take you through the build-up of Japanese-American hostilities leading up to that fateful day in December. You will see the violence and horror of the assault through the eyes of the men who were there, the very men who fought to save their comrades from the twisted steel and watery graves. The heroic men whose battle cry became "Remember Pearl Harbor". This series also contains post-war interviews with the Japanese leaders of the attack; exclusive eyewitness accounts of the U.S. soldiers and sailors who survived the surprise assault on the sleeping fleet, and rare color footage.

THIS IS THE TRUE STORY HOLLYWOOD NEVER TOLD.

- Available on a Barter Basis: 7/7 per hour
- Available as a three hour mini series or three one hour programs
- Broadcast Window: November 25 - December 27, 2009

For a Sales One Sheet, a Video Presentation, and a Station Contract

Check out the website: www.warstoriesnetwork.com

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PASSWORD: RANGER

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Or

Dale Snyder at dale.snyder@att.net or 843-270-0889

Ad Sales:

Brian Byrne at btbyrne@aol.com or 201-394-5090

WLUK PROGRAM SCHEDULE

	Monday 12/14/2009	Tuesday 12/15/2009	Wednesday 12/16/2009	Thursday 12/17/2009	Friday 12/18/2009	Saturday 12/19/2009	Sunday 12/20/2009
5:00 am						MGM Presents 5:00 AM	Judge Judy 5:00 AM
5:30 am							Paid Program 5:30 AM
6:00 am							Paid Program 6:00 AM
6:30 am	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Good Day Wisconsin	Inside the Huddle with Donald Driver
7:00 am	5:00 AM	5:00 AM	5:00 AM	5:00 AM	5:00 AM	6:00 AM	
7:30 am							Good Day Wisconsin
8:00 am						Paid Program 8:00 AM	7:00 AM
8:30 am						Paid Program 8:30 AM	
9:00 am	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Fox 11 Living w/Amy	Paid Program 9:00 AM	FOX News Sunday with Chris Wallace
9:30 am	9:00 AM	9:00 AM	9:00 AM	9:00 AM	9:00 AM	Paid Program 9:30 AM	9:00 AM
10:00 am	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray	Rachael Ray		Paid Program 10:00 AM
10:30 am	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	Fox Weekend Marketplace	Paid Program 10:30 AM
11:00 am	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	Bonnie Hunt	10:00 AM	FOX NFL Sunday Pre Game
11:30 am	11:00 AM	11:00 AM	11:00 AM	11:00 AM	11:00 AM		11:00 AM
12:00 pm	The Doctors	The Doctors	The Doctors	The Doctors	The Doctors	Paid Program 12:00 PM	
12:30 pm	12:00 PM	12:00 PM	12:00 PM	12:00 PM	12:00 PM	Paid Program 12:30 PM	
1:00 pm	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Little House on the Prairie	Paid Program 1:00 PM	FOX NFL Sunday Green Bay Packers @ Pittsburgh Steelers
1:30 pm	1:00 PM	1:00 PM	1:00 PM	1:00 PM	1:00 PM	Paid Program 1:30 PM	12:00 PM
2:00 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
2:30 pm	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown	Judge Joe Brown		
3:00 pm	The People's Court	The People's Court	The People's Court	The People's Court	The People's Court	Pearl Harbor - Dawn of Death	
3:30 pm	3:00 PM	3:00 PM	3:00 PM	3:00 PM	3:00 PM	2:00 PM	
4:00 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy	<i>Special Program</i>	FOX NFL Sunday Tampa Bay Buccaneers @ Seattle Seahawks
4:30 pm	Judge Judy	Judge Judy	Judge Judy	Judge Judy	Judge Judy		3:15 PM
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	
5:30 pm	Inside the Huddle with Donald Driver	5:00 PM	5:00 PM	5:00 PM	5:00 PM	Seinfeld 5:30 PM	
6:00 pm	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	Jeopardy!	
6:30 pm	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	Wheel of Fortune	The OT (NFL post-game)
7:00 pm	House	So You Think You Can Dance	So You Think You Can Dance	Bones	Brothers	Cops	Simpsons
7:30 pm	7:00 PM	Performance Show	Result Show	7:00 PM	'Til Death	Cops	The Cleveland Show
8:00 pm	Lie To Me	Gordon Ramsey Cook Along	Glee	Fringe	Dollhouse	America's Most Wanted: America Fights Back	Family Guy
8:30 pm	8:00 PM	8:00 PM	8:00 PM	8:00 PM	8:00 PM	8:00 PM	8:00 PM
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm	9:00 PM	9:00 PM	9:00 PM	9:00 PM	9:00 PM	9:00 PM	9:00 PM
10:00 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Wanda Sykes Show	Seinfeld
10:30 pm	Seinfeld	Seinfeld	Seinfeld	Seinfeld	Seinfeld	10:00 PM	10:00 PM
11:00 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Sit Down, Shut Up (O)	House
11:30 pm	King of the Hill	King of the Hill	King of the Hill	King of the Hill	King of the Hill	Brian McKnight Show	10:30 PM
12:00 am	Extra	Extra	Extra	Extra	Extra	11:30 PM	Boston Legal 11:30 PM
12:30 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program
1:00 am	Paid Program	Paid Program	Paid Program	Paid Program	Paid Program	House	Paid Program
1:30 am	Half & Half	Half & Half	Half & Half	Half & Half	Half & Half	2nd run 1:00 AM	1:00 AM
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	PETS.TV
2:30 am	2:00 AM	2:00 AM	2:00 AM	2:00 AM	2:00 AM	repeat 2:00 AM	1:30 AM
3:00 am	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Judge Mathis	Boston Legal	FOX 11 News at Nine
3:30 am	3:00 AM	3:00 AM	3:00 AM	3:00 AM	3:00 AM	3:00 AM	2:00 AM
4:00 am	First Business	First Business	First Business	First Business	Cars.TV	Saved by Bell	Extra
4:30 am	AgDay	AgDay	AgDay	AgDay	MyDestination.TV	Half & Half	3:00 AM
	4:30 AM	4:30 AM	4:30 AM	4:30 AM	4:30 AM	4:30 AM	4:00 AM

Local - First Business & Ag Day

Report Generated: 10/08/2009

*Syndicated
News Programs
on WHKT-TV*



Timeless

PROGRAM: FIRST BUSINESS

ANCHORS: TOM HUDSON

SEGMENTS: ANGELA MILES (formerly MSNBC) & JON NAJARIAN (TRADER)

COMMENTARY: NICOLE LAPIN (TECH REPORTS) & BRIAN BLEDSOE (WEATHER/TRAVEL)

LOCATION: CHICAGO FINANCIAL DISTRICT

DAYPART: EARLY MORNING (PRE-MARKET OPEN/9:30ET)

LENGTH: 30 MINUTE STRIP – MONDAY - FRIDAY

BARTER: FOUR MINUTES LOCAL PER DAY

PROMOTION: Each program embedded with two promotional 30 second units

ADDED VALUE: Consumer Friendly Business Packages liftable excerpts for morning newscasts
1:00 Morning News Briefing embedded in break to be used in morning newscasts
Local scrolls can be overlaid on bottom of program

FEEDS: 4:00 am & 4:30 am (EST)

SYNOPSIS: *First Business* is a preview of **today's trading day** – not a look back at yesterday's news. Anchor Tom Hudson goes beyond the headlines – digging deeper for the real ideas your viewers need to make their money work.

Mornings are a busy time – so this show gets right to the point. In the first 3 minutes viewers get the "**Outlook**" which includes a quick earnings and economic calendar, the "**Morning News Briefing**" and "**Trader Talk**" – insight straight from the pits on how traders plan to play one of the day's story stocks.

And we don't slow down. In the "**Bell Boys**", Hudson and a guest tackle 4 topics in 4 minutes. They have to make their points quickly, because when the bell rings their time is up. Floor trader Jon Najarian puts his money where his mouth is by telling viewers exactly how he's playing one stock in the "**Trade of the Day**." Viewers can follow the election with "**Politics & Money**", and don't leave home until you've watched the "**Business Travel Forecast**."

In addition to outperforming both Bloomberg, CNNFN and CNBC in the early morning time periods, *First Business* is highly competitive against major market local newscasts and provides the perfect lead-in to local or network news.
Why let your business viewers leave for the cable networks?

VIEWER WEBSITE: <http://firstbusiness.us/>

VIEWER COMMENTS: comments@firstbusiness.us 312 660 8300 (direct all viewer inquiries to us)

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Elizabeth Overmyer - Operations liz@timelesstv.net

HORTONVILLE AREA SCHOOL DISTRICT

Hortonville Elementary School

Igniting the Flame for a Lifetime of Learning

240 Warner Street
Hortonville, WI 54944

Mr. Larry Sikowski, Principal
Mrs. Janice Zuege, Associate Principal

920-779-7911

Veteran's Day Invitation

Dear Veteran:

On Wednesday, Nov. 11, from 9:00 – 9:45 AM, Hortonville Elementary School will be celebrating Veteran's Day as a school and a community. Any veterans and their family members are welcome. The students will be honoring all veterans in a short program with student speakers, songs, and smiles.

The program will be held in the gymnasium. If any veterans and/or their family members would like to attend, please RSVP to the school's office 920-779-7922. Please share with us your name, branch of service, war/conflict served, and how many will attend the ceremony.

Sincerely,

Hortonville Elementary School Staff, Students, and Administration

Janice Zuege, AP Hortonville Elementary

Jeanne Lynch

From: Janice Zuege [JaniceZuege@Hasd.org]
Sent: Wednesday, November 04, 2009 11:54 AM
To: WLUK FOX11; tips@wfrv.com; wbay@wbay.com
Subject: Veteran's Day Program
Attachments: Veteran's Day Invitation.docx

Hello, WLUK, WFRV, and WBAY TV stations. My name is Janice Zuege, and I'm the Associate Principal of Hortonville Elementary School. The school is planning a Veteran's Day program on Nov. 11 from 9:00 – 9:45 AM in the gymnasium and thought you might consider covering the event. Attached is an invitation that has been sent to Veterans' organizations. If you have questions or need additional information, feel free to contact me.

Janice Zuege
Associate Principal of HES and HMS
779-7911 or 779-7922
janicezuege@hasd.org

"All children are capable of success, no exceptions."
Kids at Hope School

WLUK PROGRAM SCHEDULE

Christmas

FCC Report

	Monday 12/21/2009	Tuesday 12/22/2009	Wednesday 12/23/2009	Thursday 12/24/2009	Friday 12/25/2009	Saturday 12/26/2009	Sunday 12/27/2009
5:00 am					→ Nutcracker on Ice 5:00 AM	MGM Presents 5:00 AM	Judge Judy 5:00 AM
5:30 am							Paid Program 5:30 AM
6:00 am					→ Capital One Bank Adolphus Children Parade 6:00 AM		Paid Program 6:00 AM
6:30 am	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	→ Holiday Celebration on Ice	Good Day Wisconsin 6:00 AM	Inside the Huddle with Donald Driver
7:00 am					→ Las Vegas Style 7:00 AM		
7:30 am					→ Sounds of the Season 8:00 AM		
8:00 am						Paid Program 8:00 AM	
8:30 am						Paid Program 8:30 AM	Good Day Wisconsin 7:00 AM
9:00 am	Fox 11 Living w/Amy (R) 9:00 AM	Fox 11 Living w/Amy (R) 9:00 AM	Fox 11 Living w/Amy (R) 9:00 AM	Fox 11 Living w/Amy (R) 9:00 AM	Crook and Chase Presents Alabama: Christmas in Dixie with Martine	Paid Program 9:00 AM	FOX News Sunday with Chris Wallace 9:00 AM
9:30 am						Paid Program 9:30 AM	
10:00 am	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Fox Weekend Marketplace 10:00 AM	Paid Program 10:00 AM
10:30 am							Paid Program 10:30 AM
11:00 am	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM		FOX NFL Sunday Pre Game 11:00 AM
11:30 am							
12:00 pm	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	Paid Program 12:00 PM	FOX NFL Sunday Seattle Seahawks @ Green Bay Packers 12:00 PM
12:30 pm						Paid Program 12:30 PM	
1:00 pm	Little House on the Prairie 1:00 PM	Little House on the Prairie 1:00 PM	Little House on the Prairie 1:00 PM	Little House on the Prairie 1:00 PM	Little House on the Prairie 1:00 PM	Paid Program 1:00 PM	
1:30 pm						Paid Program 1:30 PM	
2:00 pm	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Little House on the Prairie 2:00 PM	
2:30 pm	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM		
3:00 pm	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM		
3:30 pm							
4:00 pm	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Crook and Chase Presents Alabama: Christmas in Dixie with Martine	Locker Room Live 3:30 PM
4:30 pm	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Fox 11 Living w/Amy encore 4:00 PM	Pokerstars.net Million Dollar Challenge Tape Delay
5:00 pm	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	→ Sounds of the Season 5:00 PM	FOX 11 News at Five	MyDestination.TV 5:30 PM
5:30 pm	Inside the Huddle with Donald Driver					Seinfeld 5:30 PM	The Cleveland Show
6:00 pm	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	American Dad (R)
6:30 pm	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Simpsons 7:00 PM
7:00 pm	House (R) 7:00 PM	Fox Prime CARRIE UNDERWOOD: HOLIDAY SPECIAL (R) 7:00 PM	Glee (R) 7:00 PM	Bones 7:00 PM	Dollhouse (R) 7:00 PM	Cops (R) Cops (R)	The Cleveland Show
8:00 pm	House (R) 8:00 PM		Glee (R) 8:00 PM	Fringe 8:00 PM	Dollhouse (R) 8:00 PM	Cops (R) Cops (R)	Family Guy 8:00 PM
8:30 pm							American Dad 8:30 PM
9:00 pm	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	→ Christmas Mass 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM
9:30 pm							
10:00 pm	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	→ Sounds of the Season 10:00 PM	Seinfeld 10:00 PM	Wanda Sykes Show (R) 10:00 PM	Seinfeld 10:00 PM
10:30 pm	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM		Seinfeld 10:30 PM		House 10:30 PM
11:00 pm	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	Seinfeld 11:00 PM	King of the Hill 11:00 PM	Sit Down, Shut Up (R)	
11:30 pm	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	Seinfeld 11:30 PM	King of the Hill 11:30 PM	Brian McKnight Show 11:30 PM	Boston Legal 11:30 PM
12:00 am	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM		
12:30 am	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	King of the Hill 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM
1:00 am	Paid Program 1:00 AM	Paid Program 1:00 AM	Paid Program 1:00 AM	Extra 1:00 AM	Paid Program 1:00 AM	House 2nd run 1:00 AM	Paid Program 1:00 AM
1:30 am	Half & Half 1:30 AM	Half & Half 1:30 AM	Half & Half 1:30 AM	Half & Half 1:30 AM	Half & Half 1:30 AM		PETS.TV 1:30 AM
2:00 am	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	Sounds of the Season 2:00 AM	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine repeat 2:00 AM	FOX 11 News at Nine 2:00 AM
2:30 am							
3:00 am	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Boston Legal 3:00 AM	Extra 3:00 AM
3:30 am							
4:00 am	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	Cars.TV 4:00 AM	Saved by Bell 4:00 AM	First Business 4:00 AM
4:30 am	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM	MyDestination.TV 4:30 AM	Half & Half 4:30 AM	[No Listing]

Jeanne Lynch

From: WLUK FOX11
Sent: Thursday, October 08, 2009 2:53 PM
To: Brian Kerhin; Bill Kiefer; Brian Burke; Danielle Halbach
Subject: FRIDAY 10/9/09 Obama Admin Officials to Visit Wisconsin to Discuss Bio-Energy and Clean Energy Economy

-----Original Message-----

From: USDA News [mailto:oc.news@usda.gov]
Sent: Thursday, October 08, 2009 1:10 PM
To: WLUK FOX11

Subject: USDA Media Advisory: Obama Administration Officials to Visit Wisconsin to Discuss Bio-Energy and Clean Energy Economy

Media Advisory #4153.09:
Contact:
USDA Office of Communications
(202) 720-4623

Obama Administration Officials to Visit Wisconsin to Discuss Bio-Energy and Clean Energy Economy

WASHINGTON, October 8, 2009 - On Friday, October 9, Agriculture Secretary Tom Vilsack, Nancy Sutley, Chair of the White House Council on Environmental Quality, and Governor Jim Doyle will tour the Crave Brothers Farm and Dairy Operation in Waterloo, Wis. The Crave Brothers Farm is an example of a successful modern dairy, using green energy sources to power the farm, cheese factory and 120 area homes.

The Administration and State officials will discuss the opportunities for rural America to embrace science and lead efforts to create clean energy jobs, achieve energy independence, mitigate climate change, and transition to a clean energy economy.

The USDA provides leadership on food, agriculture and natural resources and touches the life of every American. Secretary Vilsack and the USDA are working to promote a sustainable, safe, sufficient and nutritious food supply, and ensure that America revitalizes rural communities by expanding economic opportunities.

WHAT: Briefing and Tour of Crave Brothers Farm & Dairy Operation with Agriculture Secretary Tom Vilsack, CEQ Chairwoman Nancy Sutley, Governor Jim Doyle and Wisconsin Secretary of Agriculture Rod Nilsestuen

WHEN: Friday, October 9, 2009
1:45-2:45p.m.

WHERE: Crave Farms
W11555 Torpy Road Waterloo, WI 53594

#

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WLUK PROGRAM SCHEDULE

	Monday 08/31/2009	Tuesday 09/01/2009	Wednesday 09/02/2009	Thursday 09/03/2009	Friday 09/04/2009	Saturday 09/05/2009	Sunday 09/06/2009
5:00 am	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	MGM SG-1 5:00 AM	Judge Judy 5:00 AM
5:30 am						Paid Program 5:30 AM	
6:00 am						Paid Program 6:00 AM	
6:30 am						Good Day Wisconsin 6:00 AM	Paid Program 6:30 AM
7:00 am							Paid Program 7:00 AM
7:30 am							Good Day Wisconsin 7:00 AM
8:00 am						Paid Program 8:00 AM	FOX News Sunday with Chris Wallace 9:00 AM
8:30 am						Paid Program 8:30 AM	
9:00 am	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Paid Program 9:00 AM	Paid Program 10:00 AM
9:30 am						Paid Program 9:30 AM	
10:00 am	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Fox Weekend Marketplace 10:00 AM	Paid Program 10:30 AM
10:30 am							Paid Program 11:00 AM
11:00 am	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM		Paid Program 11:30 AM
11:30 am							
12:00 pm	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	Paid Program 12:00 PM	Fox 11 Living w/Amy (R) encore episode 12:00 PM
12:30 pm						Paid Program 12:30 PM	
1:00 pm	Little House on the Prairie epi#: 1023 1:00 PM	Little House on the Prairie epi#: 1024 1:00 PM	Little House on the Prairie epi#: 2001 1:00 PM	Little House on the Prairie epi#: 2002 1:00 PM	Little House on the Prairie epi#: 2003 1:00 PM	Paid Program 1:00 PM	Fox Special 1:00 PM
1:30 pm						Paid Program 1:30 PM	
2:00 pm	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	AutomotiveVision.T V	Movie KING KONG (Jessica Lange) paramount elite barter 1:30 PM
2:30 pm	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	This Week in Baseball	
3:00 pm	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM		
3:30 pm							
4:00 pm	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	MLB on FOX 3:00 PM	Xterra Adventures Show #3
4:30 pm	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM		Xterra Adventures Show #4
5:00 pm	FOX 11 News at Five 5:00 PM	FOX 11 News at Five 5:00 PM	FOX 11 News at Five 5:00 PM	FOX 11 News at Five 5:00 PM	FOX 11 News at Five 5:00 PM		FOX 11 News at Five
5:30 pm							Seinfeld 5:30 PM
6:00 pm	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	'Til Death 6:00 PM
6:30 pm	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Fox Movie SPIDER-MAN 2 starring Tobey Maguire, Kirsten Dunst James Franco, Alfred Molina and Willem Dafoe 6:30 PM
7:00 pm	House (R) 7:00 PM	Hell's Kitchen (O) 7:00 PM	So You Think You Can Dance Special 7:00 PM	Bones (R) 7:00 PM	Are you Smarter than a 5th Grader (O) 7:00 PM	Cops (R) Cops (R)	
7:30 pm							
8:00 pm	Lie To Me (R) 8:00 PM	More To Love (O) 8:00 PM	Glee pilot (62 minutes) 7:58 PM	Fringe (R) 8:00 PM	Glee encore 8:00 PM	Cops (R) Cops (R)	
8:30 pm							
9:00 pm	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine 9:00 PM	FOX 11 News at Nine
9:30 pm	TCR 9:30 PM	TCR 9:30 PM	TCR 9:30 PM	TCR 9:30 PM	TCR 9:30 PM	TCR 9:30 PM	TCR 9:30 PM
10:00 pm	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	MADtv (R) last telecast 10:00 PM	Seinfeld 10:00 PM
10:30 pm	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM		
11:00 pm	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	Talk Show w/Spike Feresten	
11:30 pm	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	Legend of the Seeker 11:30 PM	
12:00 am	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM		
12:30 am	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	
1:00 am	Half & Half epi#: 308	Half & Half epi#: 311	Half & Half epi#: 312	Half & Half epi#: 313	Half & Half epi#: 314	House epi#: E6309R (2nd Run) 1:00 AM	MDA Telethon 10:30 PM
1:30 am	One on One epi#: 026	One on One epi#: 027	One on One epi#: 028	One on One epi#: 029	One on One epi#: 030		
2:00 am	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	FOX 11 News at Nine 2:00 AM	Boston Legal 2:00 AM	
2:30 am							
3:00 am	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Saved by Bell 3:00 AM	
3:30 am						Half & Half 3:30 AM	
4:00 am	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	Star Trek 4:00 AM	Star Trek epi#: 008 4:00 AM	
4:30 am	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM			

Report Generated: 08/07/2009

WLUK PROGRAM SCHEDULE

	Monday 09/07/2009	Tuesday 09/08/2009	Wednesday 09/09/2009	Thursday 09/10/2009	Friday 09/11/2009	Saturday 09/12/2009	Sunday 09/13/2009
5:00 am						MGM SG-1 5:00 AM	Judge Judy 5:00 AM
5:30 am							Paid Program 5:30 AM
6:00 am							Paid Program 6:00 AM
6:30 am		Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 5:00 AM	Good Day Wisconsin 6:00 AM	Inside the Huddle with Donald Driver
7:00 am							
7:30 am							Good Day Wisconsin 7:00 AM
8:00 am						Paid Program 8:00 AM	
8:30 am						Paid Program 8:30 AM	
9:00 am		Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Fox 11 Living w/Amy 9:00 AM	Paid Program 9:00 AM	FOX News Sunday with Chris Wallace 9:00 AM
9:30 am						Paid Program 9:30 AM	
10:00 am		Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM	Rachael Ray 10:00 AM		Paid Program 10:00 AM
10:30 am						Fox Weekend Marketplace 10:00 AM	Paid Program 10:30 AM
11:00 am	MDA Telethon 5:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM	Bonnie Hunt 11:00 AM		FOX NFL Sunday Pre Game 11:00 AM
11:30 am							
12:00 pm		The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	The Doctors 12:00 PM	Paid Program 12:00 PM	
12:30 pm						Paid Program 12:30 PM	
1:00 pm		Little House on the Prairie epi#: 2008 1:00 PM	Little House on the Prairie epi#: 2007 1:00 PM	Little House on the Prairie epi#: 2004 1:00 PM	Little House on the Prairie epi#: 2006 1:00 PM	Paid Program 1:00 PM	FOX NFL Sunday Minnesota Vikings @ Cleveland Browns 12:00 PM
1:30 pm		Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Judge Joe Brown 2:00 PM	Paid Program 1:30 PM	
2:00 pm		Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	Judge Joe Brown 2:30 PM	AutomotiveVision.T V	
2:30 pm						This Week in Baseball	
3:00 pm		The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM	The People's Court 3:00 PM		
3:30 pm							
4:00 pm		Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	Judge Judy 4:00 PM	MLB on FOX 3:00 PM	FOX NFL Sunday non-packer 3:15 PM
4:30 pm		Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM	Judge Judy 4:30 PM		
5:00 pm		FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five	FOX 11 News at Five		
5:30 pm		Inside the Huddle with Donald Driver	5:00 PM	5:00 PM	5:00 PM		
6:00 pm	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	Jeopardy! 6:00 PM	
6:30 pm	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	Wheel of Fortune 6:30 PM	The OT (NFL post-game)
7:00 pm	House (R)	Hell's Kitchen (O)	So You Think You Can Dance premiere	Bones (R)	Are you Smarter than a 5th Grader (O)	Cops Season Premiere Cops Season Premiere	King of the Hill Series Finale (1 hr) 7:00 PM
7:30 pm							
8:00 pm	Lie To Me (R)	More To Love (O)	Glee premiere	Fringe (R)	Glee encore	America's Most Wanted: America Fights Back Season Premiere	Family Guy (R)
8:30 pm							American Dad (R)
9:00 pm	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine
9:30 pm							
10:00 pm	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Seinfeld 10:00 PM	Talk Show w/Spike Feresten	Seinfeld 10:00 PM
10:30 pm	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM	Seinfeld 10:30 PM		House epi#: E6310R 10:30 PM
11:00 pm	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	King of the Hill 11:00 PM	Sit Down, Shut Up (O) season premiere	
11:30 pm	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	King of the Hill 11:30 PM	Brian McKnight Show	Boston Legal 11:30 PM
12:00 am	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	Extra 12:00 AM	11:30 PM	
12:30 am	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM	Paid Program 12:30 AM
1:00 am	Half & Half 1:00 AM	Half & Half 1:00 AM	Half & Half 1:00 AM	Half & Half 1:00 AM	Half & Half 1:00 AM	House epi#: E6311R	Paid Program 1:00 AM
1:30 am	One on One epi#: 031	One on One epi#: 032	One on One epi#: 033	One on One epi#: 035	One on One epi#: 084	(2nd Run) 1:00 AM	[No Listing]
2:00 am	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	FOX 11 News at Nine	Boston Legal 2:00 AM	FOX 11 News at Nine
2:30 am							
3:00 am	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Judge Mathis 3:00 AM	Saved by Bell 3:00 AM	Extra 3:00 AM
3:30 am						Half & Half 3:30 AM	
4:00 am	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	First Business 4:00 AM	The People's Court Mkqd for 9/7/09	Star Trek 4:00 AM	First Business 4:00 AM
4:30 am	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM	AgDay 4:30 AM			AgDay 4:30 AM

Jeanne Lynch

Oct 7, 2009 - 2nd Anniversary

From: WLUK FOX11
Sent: Monday, October 05, 2009 4:09 PM
To: Brian Kerhin; Brian Burke; Bill Kiefer; Danielle Halbach
Subject: 2nd Anniversary of Crandon Murders Wed-Crandon Memorial Nears Completion

-----Original Message-----

From: Gary Mueller [mailto:garym@bvk.com]
Sent: Monday, October 05, 2009 3:48 PM
To: WLUK FOX11
Subject: 2nd Anniversary of Crandon Murders Wed-Crandon Memorial Nears Completion

Memorial for Crandon Shooting Victims Nears Completion as Second Anniversary Approaches.

It's been almost two years since off-duty police officer Tyler Peterson took the lives of six young people in Crandon Wisconsin, and severely wounded another. And now a memorial in honor of the young victims is nearly complete just in time for the anniversary of the tragedy, October 7th.

The Fountain of Youth Memorial features a stone gazebo, six individual healing gardens, an infinity walkway and later this month a fountain. Plaques bearing the name and pictures of Katrina McCorkle, Jordanne Murray, Bradley Schultz, Aaron ³Chunk² Smith, Lindsay Stahl and Liana Thomas will be placed on six stone columns inside the gazebo.

A candlelight vigil will take place at the memorial site at 6 pm on Wednesday night (oct 7).

According to project coordinator, Gary Mueller, hundreds of volunteers from the community stepped forward to donate both time and materials to help construct the Memorial.

The Memorial site is one block west of Lake Ave (Crandon's Main Street) on the corner of Washington St and Hazeldell, the original site of the murders. Early this year, the house was purchased and razed to make way for the memorial.

³We hope the memorial helps bring some peace to the victim's families and friends,² notes Mueller. ³It is amazing the way the entire town came together to build this memorial. It is a testament to the generosity and the closeness of this community.²

The group has also launched a new website (CrandonMemorial.org) to honor the victims. The website features a tribute video, a slideshow of progress on the physical memorial, a space where friends can share stories and well-wishes, as well as information on how people can donate to the memorial. According to Lee Smith, mother of Aaron ³Chunk² Smith, money is still needed to finish the memorial, and to build a fund to maintain the site and gardens into the future. The group has also discussed plans to create a scholarship fund in honor of the victims.

The website also offers the chance for people to purchase a memorial brick to be placed into one of the many walkways at the Memorial. Bricks can be purchased year round, even after the anniversary.

A fund is set-up at the Laona State Bank for donations. Checks can be made to the Fountain of Youth Memorial and send to Laona State Bank, PO Box 395, Crandon, WI 54520.

#

Gary Mueller, (Memorial Project Coordinator) 715-478-2049

Pastor Bill Farr (Fountain of Youth Committee) 715-889-1424

Jeanne Lynch

Sept. 8th @ 12 PM,

From: Cathy Zehms [cathyzehms@yahoo.com]
Sent: Thursday, August 27, 2009 8:14 PM
To: WLUK FOX11
Subject: Pres. Obama's address to nation's school children

PRESS RELEASE

Contact:

Principal Robin Jo Jensen
3002 Bay Settlement Road
Green Bay, Wisconsin 54311
920.468.0625
rjensen@holycrossfamily.org

FOR IMMEDIATE RELEASE--08.27.09

Holy Cross students to tune in to President Obama's address on education

All grade levels at Holy Cross Catholic School, 3002 Bay Settlement Road in Green Bay, will be watching President Obama's history-making address to school children on **September 8 at 12 pm**. This will be the first time that an American President has spoken directly to the nation's schoolchildren about the importance of education. *11AM*

In a letter to the nation's educators, U.S. Secretary of Education Anne Duncan said that President Obama will challenge students to work hard, set educational goals, and take responsibility for their learning.

"Since taking office, the President has repeatedly focused on education, even as the country faces two wars, the worst economic crisis since the Great Depression and major challenges on issues like energy and health care," writes Duncan. "The President believes that education is a critical part of building a new foundation for the American economy. Educated people are more active civically and better informed on issues affecting their lives, their families and their futures."

About Holy Cross Catholic School

Located on the growing northeast side of Green Bay at the historic crossroads of Church and Bay Settlement Roads, Holy Cross Catholic School is the point at which faith, community and education converge. Holy Cross Catholic School has been in existence for 141 years and has an enrollment of 200 students in grades EC3 to 8th grade. For more information, go to www.holycrossfamily.org.

Check out the Holy Cross Family Blog:
www.holycrossfamily.blogspot.com



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LEAD & MANAGE MY SCHOOL

President Barack Obama to Make Historic Speech to America's Students

C-SPAN and White House Web Site to Broadcast Speech Live

Please note speech scheduled one hour earlier to Noon Eastern Time

At 12:00 p.m., Eastern Time (ET), September 8, 2009, President Barack Obama will deliver a national address to the students of America. (Please note that this is a change from the originally scheduled time.) During this special address, the president will speak directly to the nation's children and youth about persisting and succeeding in school. The president will challenge students to work hard, set educational goals, and take responsibility for their learning.

The U.S. Department of Education invites students of all ages, teachers, and administrators to participate in this historic moment by watching the president deliver the address, which will be broadcast live on the White House Web site (<http://www.whitehouse.gov/live/>) and on C-SPAN at 12:00 p.m., ET. We also encourage educators to use this moment to help students get focused and inspired to begin the new academic year. The Department of Education offers educators a menu of classroom activities—created by its teachers-in-residence, the Teaching Ambassador Fellows—to help engage students in the address and stimulate classroom discussions about the importance of education.

To learn more, please see the following:

- [Frequently Asked Questions](#)
- Classroom Activities (Pre-K – 6)
PDF (115K) | MS Word (119K)
- Classroom Activities (7 – 12)
PDF (170K) | MS Word (184K)

To further encourage student engagement, the U.S. Department of Education is launching the "I Am What I Learn" video contest. On September 8, we will invite students to respond to the president's challenge by creating videos, up to two minutes in length, describing the steps they will take to improve their education and the role education will play in fulfilling their dreams.

We invite all students age 13 and older to create and upload their videos to YouTube by October 8. Submissions can be in the form of video blogs, public service announcements (PSAs), music videos, or documentaries. Students are encouraged to have fun and be creative with this project! The general public will then vote on their favorites to determine the top 20 finalists. These 20 videos will be reviewed by a panel of judges including U.S. Secretary of Education Arne Duncan. The panel will choose three winners, each of whom will receive a \$1,000 cash prize.

Starting this Friday, you can visit www.ed.gov/iamwhatilearn to find out more.

Frequently Asked Questions (FAQs)



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- Money for
- Research
- Facts and
- More...

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- No Related

1. When will the president deliver his address?

President Obama will speak to the students of America at 12:00 p.m., ET on Tuesday, Sept. 8, 2009. (Note that this is a change from the time originally scheduled.)

2. How can I watch the president's address to students?

Viewers may watch the address via the Internet by visiting the White House Web site, at <http://www.whitehouse.gov/live/>, where the address will be streamed live.

C-SPAN, the cable public affairs network, will cover the president's speech live on its C-SPAN television channel and provide live streaming video online at C-SPAN.org. The speech also will be aired live on C-SPAN Radio (90.1 FM in Washington, D.C., and channel 132 on XM Satellite Radio).


White House television will make the address available via satellite for access by local broadcast outlets and school districts. The satellite feed will be live for testing and calibration beginning at 11am ET on September 8th using the following coordinates:


- Galaxy 28/Transponder 17, Slot C (9 MHz)
- Uplink Frequency 14344.5 Horizontal
- Downlink Frequency 12044.5 Vertical

For updates related to the president's speech, please visit <http://www.whitehouse.gov/mediaresources/> or www.ed.gov.

3. What is the duration of the president's address?

The president is scheduled to speak for 15 – 20 minutes. The U.S. Department of Education provides resources for educators who may choose to use the president's address as a teachable moment. Two menus of classroom activities, one for students in grades Pre-K – 6, and another for students in grades 7 – 12, may be found here:

Classroom Activities (Pre-K – 6)
 [PDF \(115K\)](#) | [MS Word \(119K\)](#)

Classroom Activities (7 – 12)
 [PDF \(170K\)](#) | [MS Word \(184K\)](#)

4. Does the White House Web site have the capacity to host all of the potential live viewers for this event?

The White House Web site is equipped with the appropriate amount of bandwidth to accommodate a large viewership.

5. Will the address be available in some form after the original broadcast date and time?

Downloadable video of the speech will be made available at <http://www.whitehouse.gov/mediaresources/> as well as on www.ed.gov. C-SPAN.org will provide archived and "on-demand" viewing options.

6. Will the address include captioning for deaf and hard-of-hearing viewers?

The live address broadcast on [C-SPAN](#) will include captioning.

7. Is the "Get Schooled" television event in the evening on Sept. 8 hosted by the Viacom network and the Bill and Melinda Gates Foundation connected to the president's speech?

While the U.S. Department of Education is a partner in this effort, the president's noontime address is a separate event. Get Schooled is a five-year national platform developed by Viacom and the Bill and Melinda Gates Foundation that connects, inspires, and mobilizes people to find effective solutions to education challenges. The initiative provides resources, information, and creative programming aimed at engaging a range of audiences in an effort to address America's education crisis. A television event, Get Schooled: You Have the Right, formally kicks off the "Get Schooled" initiative at 8:00 p.m., ET on Sept. 8.



Printable view



SHARE



Last Modified: 09/04/2009

How do I...

- * Get money for college
- * Find grant opportunities
- * Find educational resources
- * Learn about diploma mills and accreditation
- * Find facts and figures
- * Find out about research

Funding

- * Federal Student Aid
- * Find funding by eligibility
- * Doing business with the Department of Education
- * Forecast of funding opportunities
- * Open Contract Solicitations

Research & Statistics

- * Institute of Education Sciences
- * Education Statistics
- * Evaluation Reports
- * Nation's Report Card
- * Doing What Works

Policy

- * ED.gov recovery
- * Obama education plan
- * Recent policy guidance
- * Significant guidance documents
- * Policy by Program
- * NCLB Policy Letters
- * No Child Left Behind

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- * Inform

Other !

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- * Recov
- * USA.g
- * Expec
- * GovBe

FOX 11 TALES

November 2009

Coats for Kids Has a Warming Touch

FOX 11 joined forces again with the Salvation Army and Cumulus Broadcasting to collect new and used coats for needy children across Northeast Wisconsin and Upper Michigan. Sponsors of the campaign included Fox Communities Credit Union, Faith Technologies, PDQ Car Wash, and Gunderson Cleaners. The annual Coats for Kids campaign kicked off with a wildly successful collection at the Packers vs. Bears game on September 13. A record was set with \$10,676 plus 255 coats collected that day. Perhaps it was the warm temperatures or just a great crew of volunteers taking donations that helped score such a tremendous goal for the Salvation Army.

Dry cleaners were recognized for their hard work this year with Coats for Kids Dry Cleaner Salutes on FOX 11. Fifteen (:15) second promos highlighted the name and location of individual participating dry cleaners. Photos of staff or storefronts also helped round out the promos.

On October 26 and 27, PDQ Car Wash locations across Northeast Wisconsin offered coupons for free car washes to customers dropping off new or used child-sized coats. FOX 11's Good Day Wisconsin featured the promotion with several live reports from their Oneida Street location on Monday morning. According to Dale Bornemann, General Manager at PDQ Car Wash, 1,337 new and used coats came in over the two-day promotion.

"I would like to thank everyone for all the help this year with our special day," he said in a follow-up email. Dismal weather led to a weak turnout on Monday, and prompted PDQ Car Wash management to extend the offer through Tuesday at all locations.

And the campaign enjoyed some upscale support in the form of a local hotel chain. The Cambria Suites Coats for Kids Charity Event took place at the Green Bay and Appleton locations on Thursday, November 5. At the Green Bay location Mayor Jim Schmitt welcomed guests and thanked them for generously giving to their neighbors in need. A silent auction and a 50/50 raffle brought in additional funds for Coats for Kids. A special thanks goes to Subway for donating sandwich certificates. 66 new and used coats came into the Green Bay location alone.

Coats were distributed in Green Bay at Notre Dame High School on Saturday, November 14. This year approximately 9,147 coats were collected throughout the viewing area.

787 Lombardi Avenue
Green Bay, WI 54304
Tel. 920 494 8711
Fax. 920 494 9100
www.fox11online.com



FOX 11 LIVING Fall Colors Photo Contest

FOX 11 Living hosted a Fall Colors Photo Contest, sponsored by Camera Corner/Connecting Point. Over 500 photos were entered, featuring beautiful fall colors from around Northeastern Wisconsin.

FOX 11 Living picked the 10 finalists, and viewers voted on their top two photos.

The Grand Prize winner is "Morning Frost" by Joann Will of Manitowoc. She will receive a Nikon CoolPix Digital Camera. Second place winner is "Small Pond" by Scott Denny of Green Bay. He will receive a Digital Photo Frame.

From: Lesley Baehman
Sent: Tuesday, November 24, 2009 2:19 PM
To: Jeanne Lynch

Subject: **FW: Sounds of the Season 2009**

Lesley Baehman
Promotions Coordinator
WLUK-TV Fox 11

From: Danielle Halbach
Cc: Katie Grandaw

Here's a list of schools for Sounds of the Season:

December 1st: Notre Dame

2nd: Oshkosh Lourdes

3rd: Kewaunee

4th: Appleton East

7th: Luxemburg Casco

8th: Little Chute

9th: Kimberly

10th: Bay Port

11th: Ashwaubenon

14th: Preble

15th: GB Southwest

16th: Shawano

17th: Menasha

18th: Oshkosh West

21st: Seymour

22nd: Appleton West

23rd: Pulaski

There is a mixture of bands, choirs, etc.

Let us know if you need anything else.

January 5, 2010

Dear Fox Broadcasting Company Affiliates:

The following report has been updated with the information to fully complete the network information for the 4th Quarter 2009:

1. FBC (Primetime, Sports, and Late Night) 4th Quarter PSA Report which includes October 1, 2009 through December 31, 2009. This report has been updated to reflect the additional PSAs that aired between December 17th thru December 31st, 2009.

If you have any questions regarding the network information for 4th Quarter 2009, please do not hesitate to call me at 212-556-2560.

Best Regards,

Ruth Levenson

cc: FBC Network Distribution
Ellen Agress – Deputy General Counsel, -News America Incorporated
Caroline White – FBC Commercial Administration

OCTOBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

1/18/2010

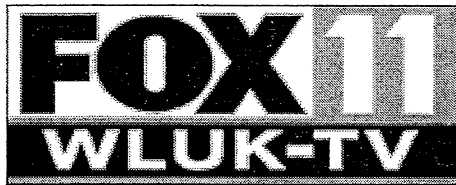
DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Oct-09	FRINGE	THU	8:07:40P	EIFN0016000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
2-Oct-09	BROTHERS	FRI	8:09:50P	EIFN0016000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
3-Oct-09	MLB RS GAME	SAT	6:48:09P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
3-Oct-09	COPS	SAT	8:01:53P	CNLP91301	AD COUNCIL LUPUS AWARENESS	:30
3-Oct-09	AMERICA'S MOST WANTED	SAT	9:46:38P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:08:09P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:10:39P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:11:49P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	5:52:21P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	4:00:00P NFL NAT'L GAME	SUN	7:05:04P	EIFN0002000HPSA	EIF VOLUNTEERWK 10/19-10/25	:30
4-Oct-09	TIL DEATH	SUN	7:21:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
4-Oct-09	TIL DEATH	SUN	7:36:00P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
4-Oct-09	BROTHERS	SUN	7:38:05P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	NFL POSTGAME "THE OT"	SUN	7:48:35P	PSA2009NFL30S	FOX SPORTS CITY OF HOPE	:30
4-Oct-09	BROTHERS	SUN	7:53:07P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	NFL POSTGAME "THE OT"	SUN	9:58:21P	PSA2009NFL30S	FOX SPORTS CITY OF HOPE	:30
4-Oct-09	AMERICAN DAD	SUN	9:51:36P	EIFN0003000HPSA	EIF VOLUNTEER/MATTHEW MCCONAUGHEY	:30
6-Oct-09	SO YOU THINK YOU CAN DANCE	TUE	8:14:25P	EIFN0013000HPSA	EIF VOLUNTEER/E. DESCHANEL	:15
7-Oct-09	SO YOU THINK YOU CAN DANCE	WED	8:15:16P	PSA30PAUSETXT	KAISER FAMILY FOUNDATION	:30
9-Oct-09	DOLLHOUSE	FRI	8:01:52P	EIFN0003000HPSA	EIF VOLUNTEER/MATTHEW MCCONAUGHEY	:30
10-Oct-09	COPS	SAT	8:31:29P	PSA30PAUSETXT	KAISER FAMILY FOUNDATION	:30
10-Oct-09	COPS	SAT	9:12:55P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
10-Oct-09	AMERICA'S MOST WANTED	SAT	9:12:55P	XNPI160410H	NFL/PLAY60 RUNNING	:10
11-Oct-09	1:00:00P NFL NAT'L GAME	SUN	4:04:09P	XNPI37013030H	NFL/PLAY60	:30
11-Oct-09	4:00:00P NFL POSTGAME	SUN	4:44:29P	XNPI37013030H	FOUNDATION FOR A BETTER LIFE	:15
11-Oct-09	BROTHERS	SUN	7:23:58P	FZAA0831	FOX SPORTS CITY OF HOPE	:30
12-Oct-09	HOUSE	MON	8:07:40P	PSA2009NFL30S	EIF VOLUNTEER/AARP	:30
15-Oct-09	BONES	THU	8:07:40P	EIFN0014000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
15-Oct-09	HELL'S KITCHEN	TUE	9:11:40P	EIFN0016000HPSA	MICHAEL J FOX FOUNDATION	:30
17-Oct-09	ACLS GAME 2	SAT	1:02:35A	MFOX2009H	NFL/PLAY60 RUNNING	:10
18-Oct-09	1:00:00P NFL NAT'L GAME	SUN	1:16:22P	XNPI160410H	EIF VOLUNTEERIE: DESCHANEL	:15
18-Oct-09	AMERICAN DAD	SUN	9:48:21P	EIFN0013000HPSA	MICHAEL J FOX FOUNDATION	:30
19-Oct-09	ALCS GAME 3	MON	8:02:54P	MFOX2009H	EIF VOLUNTEERIE: DESCHANEL	:15
19-Oct-09	LIE TO ME	MON	10:24:13P	EIFN0013000HPSA	EIF VOLUNTEERIE: DESCHANEL	:15
21-Oct-09	SO YOU THINK YOU CAN DANCE	WED	8:52:02P	EIFN0013000HPSA	MICHAEL J FOX FOUNDATION	:30
22-Oct-09	ACLS GAME 5	THU	11:36:52P	MFOX2009H	EIF VOLUNTEER/MORGAN FREEMAN	:30
23-Oct-09	BROTHERS	FRI	8:25:28P	EIFN0015000HPSA	ICE/AGE/AD COUNCIL ADOPTION	:30
24-Oct-09	COPS	SAT	8:01:37P	CNAU91301	KAISER FAMILY FOUNDATION	:30
24-Oct-09	COPS	SAT	9:00:18P	PSA30PAUSETXT	FOUNDATION FOR A BETTER LIFE	:30
24-Oct-09	COPS	SAT	9:31:12P	FZAA0829	ICE/AGE/AD COUNCIL ADOPTION	:30
24-Oct-09	TALK SHOW WITH SPIKE	SAT	11:40:27P	CNAU93301	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	1:00:00P NFL REG'L GAME	SUN	1:15:58P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	1:00:00P NFL REG'L GAME	SUN	2:53:39P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	5:29:59P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	7:41:43P	CITYOFHOPE	CITY OF HOPE	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	7:52:53P	CITYOFHOPE	CITY OF HOPE	:30
27-Oct-09	SO YOU THINK YOU CAN DANCE	TUE	8:15:37P	CNAU93301	ICE/AGE/AD COUNCIL ADOPTION	:30
28-Oct-09	MLB WS PREGAME	WED	7:42:07P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
31-Oct-09	MLB WS PREGAME	SAT	7:46:56P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
31-Oct-09	MLB WS PREGAME	SAT	8:18:45P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30

NOVEMBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:59:48P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
1-Nov-09	1:00:00P NFL REG'L GAME	SUN	3:47:49P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
1-Nov-09	4:00:00P NFL NAT'L GAME	SUN	5:40:48P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
4-Nov-09	WORLD SERIES GAME 6	WED	11:59:25P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
6-Nov-09	BONES	FRI	9:50:58P	CNAU93301	ICE/AGE/ADOPTION/FOSTER CARE	:30
7-Nov-09	COPS	SAT	8:21:04P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
7-Nov-09	COPS	SAT	8:50:57P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
8-Nov-09	1:00:00P NFL NAT'L GAME	SUN	1:08:43P	XNP160410H	NFL/PLAY60 RUNNING	:10
13-Nov-09	HOUSE	FRI	8:13:49P	BCTM0013	MENTAL HEALTH AWARENESS	:30
14-Nov-09	COPS	SAT	8:20:54P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
14-Nov-09	COPS	SAT	8:50:31P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:12:24P	XNPW181010H	NFL/UWAY/PLAY60 DAILY REQUIREMENT	:10
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:41:11P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	3:57:37P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	4:32:20P	XNPW181010H	NFL/UWAY/PLAY60 DAILY REQUIREMENT	:10
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	7:38:04P	CITYOFHOPE	CITY OF HOPE	:30
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	7:44:33P	CITYOFHOPE	CITY OF HOPE	:30
15-Nov-09	BROTHERS	SUN	7:07:19P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
20-Nov-09	HOUSE	FRI	8:52:38P	ZOMN3787	UN CONFERENCE CLIMATE CHANGE	:30
21-Nov-09	COPS	SAT	8:20:46P	ZOMN3797	UN CONFERENCE CLIMATE CHANGE	:30
21-Nov-09	COPS	SAT	8:51:37P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
22-Nov-09	1:00:00P NFL NAT'L GAME	SUN	2:42:49P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	11:30:00A THANKSGIVING PREGAME	THU	11:53:47A	XNP137013030H	NFL/PLAY60	:30
26-Nov-09	12:30:00P THANKSGIVING DAY GAME	THU	1:46:12P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	12:30:00P THANKSGIVING DAY GAME	THU	2:19:11P	XNP137013030H	NFL/PLAY60	:30
26-Nov-09	3:30:00P THANKSGIVING POST GAME	THU	4:04:55P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	3:30:00P THANKSGIVING POST GAME	THU	4:06:46P	CITYOFHOPE	CITY OF HOPE	:30
27-Nov-09	FOX MOVIE	FRI	8:45:52P	ZOMN3797	UN CONFERENCE CLIMATE CHANGE	:30
28-Nov-09	COPS	SAT	8:21:06P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
28-Nov-09	COPS	SAT	8:50:34P	ZOMN3797	UN CONFERENCE CLIMATE CHANGE	:30
29-Nov-09	12:00:00P NFL PRE GAME	SUN	12:19:14P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:21:41P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:28:13P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:52:53P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:16:38P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:41:03P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:44:46P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	5:12:43P	CITYOFHOPE	CITY OF HOPE	:30
29-Nov-09	4:00:00P NFL NAT'L GAME	SUN	7:18:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
29-Nov-09	BROTHERS	SUN	7:50:34P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
29-Nov-09	TIL DEATH	SUN	7:52:55P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	7:30:00P NFL POSTGAME "THE OT"	SUN				

DECEMBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

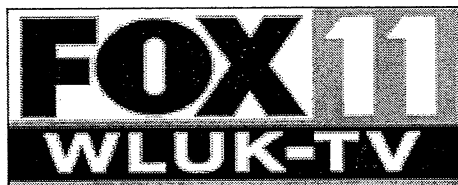
DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
5-Dec-09	COPS	SAT	8:20:15P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
5-Dec-09	AMERICA'S MOST WANTED	SAT	9:55:49P	ZOMN3797	U.N CONFERENCE CLIMATE CHANGE	:30
6-Dec-09	1:00:00P NFL REG'L GAME	SUN	2:54:38P	XNP137013030H	NFL/PLAY60	:30
6-Dec-09	1:00:00P NFL REG'L GAME	SUN	3:53:37P	XNP137013030H	NFL/PLAY60	:30
6-Dec-09	4:00:00P NFL NAT'L GAME	SUN	5:45:29P	XNP137013030H	NFL/PLAY60	:30
6-Dec-09	BROTHERS	SUN	7:04:54P	FZAA0804	FOUNDATION FOR A BETTER LIFE	1:00
6-Dec-09	TIL DEATH	SUN	7:35:04P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
6-Dec-09	THE CLEVELAND SHOW	SUN	8:08:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
12-Dec-09	COPS	SAT	8:20:44P	ZJWBD037	MARINES TOYS FOR TOTS	:30
12-Dec-09	COPS	SAT	8:50:40P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	2:28:36P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	3:57:53P	CITYOFHOPE	CITY OF HOPE	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:03:10P	CITYOFHOPE	CITY OF HOPE	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:09:37P	CITYOFHOPE	CITY OF HOPE	:30
19-Dec-09	COPS	SAT	8:21:23P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
19-Dec-09	AMERICA'S MOST WANTED	SAT	9:57:30P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
20-Dec-09	1:00:00P NFL REG'L GAME	SUN	2:34:12P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
20-Dec-09	4:00:00P NFL NAT'L GAME	SUN	7:49:57P	CITYOFHOPE	CITY OF HOPE	:30
25-Dec-09	TIL DEATH	FRI	8:22:41P	CNAU-9130-1	AD COUNCIL/ICE AGE ADOPT	:30
26-Dec-09	COPS	SAT	8:21:31P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
27-Dec-09	1:00:00P NFL NAT'L GAME	SUN	2:39:21P	XNP1370130H	NFL/PLAY60	:30
27-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:09:54P	CITYOFHOPE	CITY OF HOPE	:30
28-Dec-09	HOUSE	MON	8:13:21P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
29-Dec-09	FOX MOVIE	TUE	8:21:33P	XNPW 281120H	NFL/UNITED WAY/L TOMLINSON	:20
29-Dec-09	FOX MOVIE	TUE	9:24:14P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
30-Dec-09	GLEE	WED	8:12:32P	XNPW 281120H	NFL/UNITED WAY/L TOMLINSON	:20
30-Dec-09	GLEE	WED	9:36:23P	PSA2010BCS30S	MALARIA NO MORE	:30
31-Dec-09	BONES	THU	8:09:08P	PSA2010BCS30S	MALARIA NO MORE	:30



LIN-TV Spot Placement by Line, Date, Time From: 12/29/09 To: 01/17/10

Contract: 212611 **Estimate #:** **Starting on:** 12/29/2009
Advertiser: WLUK PROMOTION **Description:** NAB Spectrum **Ending on:** 1/17/2010
Agency: WLUK PROMOTION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

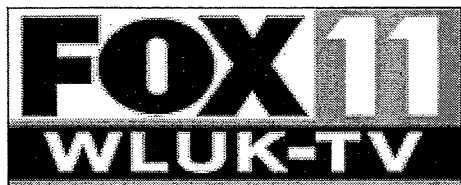
Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 1	WLUK	T,W,Th,F			10W 05:00:00 a - 08:59:59 a	\$0.00		Time Buy	
11664327	12/29/09	T	Regular	05:13:21 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664326	12/29/09	T	Regular	07:22:41 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664323	12/30/09	W	Regular	06:28:18 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664328	12/30/09	W	Regular	08:27:27 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664325	12/31/09	Th	exception		N/A No Avail	:30		NAB	ROT
11664329	12/31/09	Th	exception		N/A No Avail	:30		NAB	ROT
11664324	01/01/10	F	Regular	07:16:09 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664331	01/01/10	F	Regular	07:31:19 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664330	01/01/10	F	Regular	08:53:38 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664322	01/01/10	F	Regular	08:56:27 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664333	01/04/10	M	Regular	06:59:30 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664332	01/04/10	M	Regular	08:39:42 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664334	01/05/10	T	Regular	05:44:50 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664335	01/05/10	T	Regular	06:48:10 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664336	01/06/10	W	Regular	05:48:49 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664337	01/06/10	W	Regular	06:47:53 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664339	01/07/10	Th	Regular	06:28:47 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664341	01/07/10	Th	Regular	06:43:24 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664338	01/07/10	Th	Regular	08:51:55 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664340	01/08/10	F	Regular	05:54:20 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664343	01/11/10	M	Regular	05:27:44 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664342	01/11/10	M	Regular	07:48:09 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664345	01/12/10	T	Regular	06:46:39 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664344	01/12/10	T	Regular	07:47:46 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664347	01/13/10	W	Regular	05:19:42 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664346	01/13/10	W	Regular	08:27:01 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664351	01/14/10	Th	exception		N/A No M/G Needed	:30		NAB	ROT
11664348	01/14/10	Th	exception		N/A No M/G Needed	:30		NAB	ROT
11664349	01/14/10	Th	exception		N/A No M/G Needed	:30		NAB	ROT
11664350	01/15/10	F	exception		N/A No M/G Needed	:30		NAB	ROT
Number of Spots: 24								Billable:	\$0.00
Line: 2	WLUK	T,W,Th,F			15W 09:00:00 a - 05:00:00 p	\$0.00		Time Buy	
11664357	12/29/09	T	Regular	09:22:30 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664356	12/29/09	T	Regular	01:46:12 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664360	12/29/09	T	Regular	02:18:27 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664361	12/29/09	T	Regular	02:48:40 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664359	12/30/09	W	Regular	09:37:42 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT



LIN-TV Spot Placement by Line, Date, Time From: 12/29/09 To: 01/17/10

Contract: 212611 **Estimate #:** **Starting on:** 12/29/2009
Advertiser: WLUK PROMOTION **Description:** NAB Spectrum **Ending on:** 1/17/2010
Agency: WLUK PROMOTION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

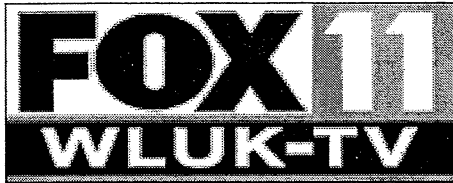
Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 2	WLUK	T,W,Th,F			15W 09:00:00 a - 05:00:00 p	\$0.00		Time Buy	
11664358	12/30/09	W	Regular	09:41:36 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664355	12/30/09	W	Regular	09:58:58 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664362	12/30/09	W	Regular	12:51:48 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664352	12/31/09	Th	exception		N/A No Avail	:30		NAB	ROT
11664354	12/31/09	Th	Regular	02:24:59 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664353	12/31/09	Th	Regular	04:29:22 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664366	01/01/10	F	Regular	11:27:43 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664364	01/01/10	F	Regular	12:49:26 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664363	01/01/10	F	Regular	02:18:16 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664365	01/01/10	F	Regular	04:48:10 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664369	01/04/10	M	Regular	11:28:52 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664367	01/04/10	M	Regular	12:55:40 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664368	01/04/10	M	Regular	01:25:15 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664371	01/05/10	T	Regular	11:40:58 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664372	01/05/10	T	Regular	11:49:26 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664370	01/05/10	T	Regular	01:44:13 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664374	01/06/10	W	Regular	09:58:05 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664375	01/06/10	W	Regular	12:59:00 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664373	01/06/10	W	Regular	01:43:20 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664376	01/07/10	Th	Regular	02:08:13 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664378	01/07/10	Th	Regular	02:38:46 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664377	01/07/10	Th	Regular	02:54:59 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664380	01/08/10	F	Regular	01:35:22 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664381	01/08/10	F	Regular	01:56:25 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664379	01/08/10	F	Regular	02:54:51 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664384	01/11/10	M	Regular	09:50:25 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664383	01/11/10	M	Regular	09:59:00 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664382	01/11/10	M	Regular	10:58:21 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664386	01/12/10	T	Regular	01:02:47 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664385	01/12/10	T	Regular	01:56:08 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664387	01/12/10	T	Regular	04:47:37 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664389	01/13/10	W	Regular	11:40:16 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664388	01/13/10	W	Regular	12:13:39 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664390	01/13/10	W	Regular	04:54:01 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664393	01/14/10	Th	Regular	11:17:14 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664392	01/14/10	Th	Regular	01:02:05 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664391	01/14/10	Th	Regular	04:47:41 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664395	01/15/10	F	Regular	03:51:37 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664394	01/15/10	F	Regular	03:58:24 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT



LIN-TV Spot Placement by Line, Date, Time From: 12/29/09 To: 01/17/10

Contract: 212611 **Estimate #:** **Starting on:** 12/29/2009
Advertiser: WLUK PROMOTION **Description:** NAB Spectrum **Ending on:** 1/17/2010
Agency: WLUK PROMOTION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLUK

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 2	WLUK	M - F			15W 09:00:00 a - 05:00:00 p	\$0.00		Time Buy	
11664396	01/15/10	F	Regular	04:24:32 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
						Number of Spots: 44		Billable:	\$0.00
Line: 3	WLUK	T,W,Th,F,Sa,Su			15W 05:00:00 p - 12:00:00 a	\$0.00		Time Buy	
11664400	12/29/09	T	Regular	11:30:57 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664403	12/29/09	T	Regular	12:01:05 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664399	12/30/09	W	Regular	11:30:23 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664404	12/30/09	W	Regular	11:43:27 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664398	12/30/09	W	Regular	11:50:37 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664408	12/31/09	Th	Regular	11:47:02 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664407	01/01/10	F	Regular	11:50:54 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664406	01/01/10	F	Regular	12:01:57 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664401	01/02/10	Sa	Regular	05:14:29 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664397	01/02/10	Sa	Regular	06:23:39 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664410	01/02/10	Sa	Regular	09:00:30 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664409	01/02/10	Sa	Regular	10:50:03 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664411	01/02/10	Sa	Regular	11:21:45 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664405	01/02/10	Sa	Regular	11:40:51 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664402	01/03/10	Su	Regular	11:49:27 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664413	01/04/10	M	Regular	05:18:59 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664412	01/04/10	M	Regular	05:26:04 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664419	01/05/10	T	Regular	05:42:56 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664415	01/05/10	T	exception		PER TRAFFIC	:30	VC15948	NAB	ROT
11664414	01/05/10	T	exception		PER TRAFFIC	:30	VC15948	NAB	ROT
11664417	01/06/10	W	Regular	05:50:08 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664424	01/06/10	W	Regular	08:20:49 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664425	01/06/10	W	Regular	09:57:55 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664416	01/07/10	Th	Regular	09:55:17 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664418	01/08/10	F	Regular	06:29:22 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664422	01/08/10	F	Regular	12:01:28 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664423	01/09/10	Sa	Regular	10:31:35 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664420	01/09/10	Sa	Regular	11:29:05 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664421	01/09/10	Sa	Regular	11:42:45 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664426	01/10/10	Su	Regular	10:25:53 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664428	01/11/10	M	Regular	09:58:10 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664427	01/11/10	M	Regular	10:50:08 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664440	01/12/10	T	Regular	05:49:09 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664439	01/12/10	T	Regular	09:58:55 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT



LIN-TV Spot Placement by Line, Date, Time From: 12/29/09 To: 01/17/10

Contract: 212611 Estimate #: Starting on: 12/29/2009
 Advertiser: WLUK PROMOTION Description: NAB Spectrum Ending on: 1/17/2010
 Agency: WLUK PROMOTION Proposal #: Selected Lines: ALL
 Sales Person: HOUSE LOCAL/WLU

Spot ID	Date	Day	Schedule	Time	Exc. Reas. / ISCI	Length	House #	Brand	Spot Type
Line: 3	WLUK	M - Su			15W 05:00:00 p - 12:00:00 a	\$0.00		Time Buy	
11664429	01/12/10	T	Regular	10:01:32 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664441	01/12/10	T	Regular	11:11:33 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664431	01/14/10	Th	Regular	06:42:03 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664433	01/14/10	Th	Regular	11:45:26 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664434	01/15/10	F	Regular	06:13:35 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664432	01/16/10	Sa	Regular	10:30:41 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664435	01/16/10	Sa	Regular	10:49:19 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664436	01/16/10	Sa	Regular	11:15:25 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664438	01/17/10	Su	Regular	05:43:39 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664430	01/17/10	Su	Regular	11:45:48 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
11664437	01/17/10	Su	Regular	11:54:45 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 43									Billable: \$0.00
Line: 4	MG WLUK	M - F			1W 05:00:00 a - 08:59:59 a	\$0.00		Time Buy	
M/G for 212611-1-11664325 12/31/2009N/A No Avail									
11719719	01/07/10	Th	Regular	08:39:33 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 1									Billable: \$0.00
Line: 5	MG WLUK	M - F			1W 05:00:00 a - 08:59:59 a	\$0.00		Time Buy	
M/G for 212611-1-11664329 12/31/2009N/A No Avail									
11719720	01/04/10	M	Regular	05:28:08 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 1									Billable: \$0.00
Line: 6	MG WLUK	Th, F			1W 05:00:00 a - 08:59:59 a	\$0.00		Time Buy	
M/G for 212611-2-11664352 12/31/2009N/A No Avail									
11746717	01/08/10	F	Regular	08:39:07 a	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 1									Billable: \$0.00
Line: 7	MG WLUK	F, Sa, Su			1W 05:00:00 p - 12:00:00 a	\$0.00		Time Buy	
M/G for 212611-3-11664414 01/05/2010PER TRAFFIC									
11776353	01/08/10	F	Regular	11:24:34 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 1									Billable: \$0.00
Line: 8	MG WLUK	F, Sa, Su			1W 05:00:00 p - 12:00:00 a	\$0.00		Time Buy	
M/G for 212611-3-11664415 01/05/2010PER TRAFFIC									
11776354	01/10/10	Su	Regular	11:49:26 p	NABTAKEAWAY(LUK)	:30	VC15948	NAB	ROT
Number of Spots: 1									Billable: \$0.00
Total Number of Spots: 116									Total Billable: \$0.00

NAB ISSUES

Spectrum Management

Some in Washington are concerned that current spectrum allocations are not sufficient for the increasing demand for high speed wireless internet access, known as "broadband." As part of its creation of a national plan to promote broadband, the FCC is considering the possible reallocation of broadcast television spectrum. NAB is working to ensure that spectrum policies do not limit consumer access to the full potential of digital broadcasting

In considering the efficiency and productivity of the current use of spectrum, the FCC should consider the important public services broadcasters offer to all Americans through that spectrum, free of charge. Broadcast television provides local and national news and information, universal service, educational programming, and timely and vital emergency information. The future availability of these free services could be threatened if over-the-air broadcast distribution were eliminated or confined to inadequate levels.

Action Needed

NAB will continue working to ensure that policymakers recognize that broadcasting and broadband are both important aspects of America's communications system. Spectrum policies should not limit consumer access to the full potential of digital broadcasting, including HD and multicast programming and mobile DTV. Any spectrum reallocation proposal that would leave consumers without access to broadcast services upon which they rely, and that would strand the very significant investments made by consumers, the government and broadcasters to transition to all-digital television broadcasting, is contrary to the public interest.

The FCC is scheduled to present a National Broadband Plan to Congress by March 17, 2010. As the FCC moves forward with its plan, it is considering whether current spectrum allocations are sufficient to meet future demands for wireless broadband. Claims about the lack of available spectrum for wireless broadband are leading to calls to reallocate broadcast television spectrum. NAB is working to promote spectrum policies that do not restrict consumer access to the full potential of digital television (DTV), including high definition (HD) and multicast programming and mobile DTV.

"Spectrum" Spots

This is a reminder that the National Association of Broadcasters (NAB) will feed a TV spot on the spectrum issue on Tuesday and Wednesday, December 22 and 23 from 2-2:30 p.m. EST.

The 30-second close-captioned spot is available in both English and Spanish versions, and in both standard- and high-definition (1080i). Satellite coordinates are at the bottom of this message.

Please note that any spots stations air that are considered "issue advocacy" must comply with all FCC and Federal Election Commission requirements, including on-air sponsorship identification and public file disclosure. Therefore, stations should fill out the Antenna Television Public File Form and place it in their public file. Please consult your station counsel with any questions.

Additionally, stations may download both the standard definition and high definition spots. [Click here](#) to download the high definition version. [Click here](#) to download the standard definition version.

There are also Windows Media versions of both spots available for posting on station Web sites. [Click here](#) for the English version and [click here](#) for the Spanish version.

ANTENNA TELEVISION PUBLIC FILE FORM

Station and Location:	Date:
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The National Association of Broadcasters (NAB) and this station do hereby request station time concerning the following issue:

Preserving free antenna TV as part of our communications future.

Note: There are no charges for the airing of these spots. Stations may air these spots at their discretion. NAB has made copy available to stations via satellite feed.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance" as defined by the Bipartisan Campaign Reform Act of 2002?

☐ Yes

☒ No

The entity furnishing the spot to stations, if other than an individual person, is:

☒ a corporation

☐ a committee

☒ an association

☐ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below:

National Association of Broadcasters – Chief Executive Officers

Gordon H. Smith
President and Chief Executive Officer

Janet L. McGregor
Chief Operating and Financial Officer

ANTENNA TELEVISION PUBLIC FILE FORM

SCHEDULE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See	attached report.			3

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing actual air time for each spot.

TO BE SIGNED BY STATION REPRESENTATIVE

Donna Fischer Donna Fischer Dir. Community Relations
 Signature Printed Name Title

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

E-ALERT 12.27

TO: GENERAL MANAGERS, GENERAL SALES MANAGERS, PROMOTION MANAGERS, PROGRAM DIRECTORS, TRAFFIC DIRECTORS, AND COMMUNITY AFFAIRS DIRECTORS

FROM: RUTH LEVENSON – FBC/NY

DATE: DECEMBER 16, 2009

SUBJECT: 4TH QUARTER PUBLIC FILE REPORT

PLEASE BE ADVISED THAT THE 4TH QUARTER PUBLIC FILE REPORT WILL BE AVAILABLE ON THE DEC 18TH FOX INSIDER IN THE NETWORK DISTRIBUTION SECTION. ALL INFORMATION WHICH COULD BE COMPLETED PRIOR TO THE CLOSE OF THE QUARTER WILL BE INCLUDED. ANY ADDITIONAL INFORMATION, INCLUDING ANY PSAS AIRED BETWEEN DEC 17TH THRU DEC 31ST AND/OR ANY OTHER REVISIONS WILL BE UPDATED ON THE JANUARY 1ST FOX INSIDER BY JANUARY 7TH.

AS YOU KNOW, THE REPORT REQUIRES STATIONS TO **IDENTIFY** THE PUBLISHERS OF PROGRAM GUIDES WHO WERE SENT INFORMATION IDENTIFYING EACH “CORE” PROGRAM, INCLUDING AN INDICATION OF THE TARGET AUDIENCE, AIRED ON ITS STATION FOR THE QUARTER. ALTHOUGH WE WILL INCLUDE THIS INFORMATION IN OUR 4TH QUARTER PUBLIC FILE REPORT, LISTED BELOW IS THE NETWORK INFORMATION FOR FOX SPORTS’ EDUCATIONAL/INFORMATIONAL PROGRAM:

THIS WEEK IN BASEBALL (SAT 3:30P ET 10/03/09)

ATLANTA JOURNAL CONSTITUTION, BALTIMORE SUN, BOSTON GLOBE, CHARLOTTE OBSERVER, CHICAGO TRIBUNE, DALLAS MORNING NEWS, DENVER POST, DETROIT FREE PRESS, GREENSVILLE NEWS, HOUSTON CHRONICLE, INDIANAPOLIS STAR, JOURNAL NEWS, KANSAS CITY STAR, LONG BEACH PRESS TELEGRAM, LOS ANGELES DAILY NEWS, LOS ANGELES TIMES, MIAMI HERALD, MILWAUKEE JOURNAL SENTINEL, MINNEAPOLIS STAR TRIBUNE, NASHVILLE TENNESSEAN, NEW YORK DAILY NEWS, NEW YORK POST, NEWARK STAR LEDGER, NEWSDAY, ORLANDO SENTINEL, PHILADELPHIA DAILY NEWS, PHILADELPHIA INQUIRER, PITTSBURGH POST GAZETTE, ROCKY MOUNTAIN NEWS, SAN FRANCISCO CHRONICLE, SAN FRANCISCO EXAMINER, SEATTLE TIMES, ST LOUIS POST DISPATCH, ST PETERSBURG TIMES, WASHINGTON TIMES, USA TODAY, ASSOCIATED PRESS, DIRECTV, SPORTS ILLUSTRATED, SPORTS VUE, TRIBUNE, TV GUIDE, TV MEDIA, VITAC, WORLD FEATURES SYNDICATE.

PLEASE FEEL FREE TO CALL ME AT 212/556-2560 SHOULD YOU HAVE ANY QUESTIONS REGARDING THE **NETWORK INFORMATION** FOR THIS REPORT. YOU SHOULD SEEK THE ADVICE OF YOUR LEGAL COUNSEL REGARDING ANY QUESTIONS CONCERNING YOUR LOCAL STATION.

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WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT
LOCAL PUBLIC SERVICE ANNOUNCEMENTS

October 1, 2009 - December 31, 2009

ISSUES IDENTIFIED THIS QUARTER

- #1 - COMMUNITY VALUES/DEVELOPMENT/ECONOMY**
- #2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, INCLUDING CHILDREN & TEENS**
- #6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS
AND INTERNATIONAL & FOREIGN INTERESTS**
- #7 - HEALTH CARE & REFORM**
- #8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- #9 – MINORITY, ELDERLY, WOMEN CONCERNS AND
CIVIL RIGHTS ISSUES**
- #10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

**LOCAL PUBLIC SERVICE ANNOUNCEMENTS
OCTOBER 1, 2009 – DECEMBER 31, 2009**

PSA Contract and Invoice copies to document:

- Announcement for FCC Children's Report Available for Inspection at WLUK-TV.
- EOE Announcement – WLUK-TV is an EOE employer.

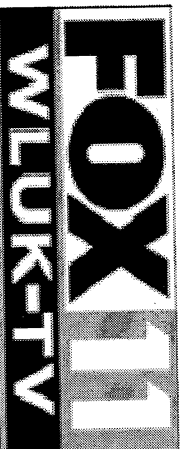
Locally produced PSA "FESTIVAL TURKEY TROT" & "CAPS FOR CANCER",
Script with WLUK Talent & Air List

WLUK-TV regularly aired PSAs from local agencies such as:

Fox Valley Unites Against Alcohol & Drug Abuse, Green Bay Drug Alliance,
Boy Scouts of America/Green Bay, Partnership for a Drug Free America,
Brown County Social Services Department, PTA (*Bus Safety*), and Big
Brothers/ Big Sisters (*Kindred Spirits*).

ISSUES ADDRESSED ARE:

- #1 - COMMUNITY VALUES/DEVELOPMT/MENTORS/ECONOMY**
- #2 - CRIME/VIOLENCE/LAW ENFORCEMENT/PROTECTION**
- #3 - EDUCATION**
- #4 - ENVIRONMENTAL CONCERNS**
- #5 – FAMILIES, INCLUDING CHILDREN & TEENS**
- #6 - GOVERNMENT ACCOUNTABILITY/PROGRAMS
AND INTERNATIONAL & FOREIGN INTERESTS**
- #7 - HEALTH CARE & REFORM**
- #8 – BUSINESS & NON-PROFIT GROUP CONCERNS**
- #9 – MINORITY, ELDERLY, WOMEN CONCERNS AND
CIVIL RIGHTS ISSUES**
- #10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- #11 – AMERICA AT WAR & INTERNATIONAL CONFLICTS**



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 512591	Page: 1 of 1
Date: 10/25/09	Month: October

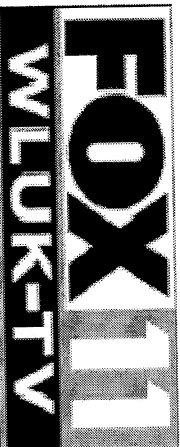
Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 176077 - FCC Children's Report
		Billing Period: 10/09/09-10/23/09	Contract Dates: 01/01/09-12/31/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Estimate #:
			Network: WLUK
			Proposal #:

Comments:

Airtime Revenue				Reconciliation										
Scheduled					Actual Broadcast									
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	10/23/09	F	07:46 p	:15	FCCCHILDRENS(WLL	\$0.00				
2	M - Su	05:00 a - 04:59 a	\$0.00	1	10/09/09	F	03:53 a	:15	FCCCHILDRENS(WLL	\$0.00				
Total Scheduled For This Period:			\$0.00	2	Billed Spots: 2									
Total Gross Billing										\$0.00				
Agency Commission										\$0.00				
Net Due										\$0.00				
Special Handling:														

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 521424	Page: 1 of 1
Date: 11/29/09	Month: November

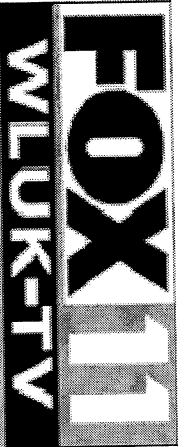
Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 176077 - FCC Children's Report
		Billing Period: 11/05/09-11/22/09	Contract Dates: 01/01/09-12/31/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Estimate #:
			Network: WLUK
			Proposal #:

Comments:

Airtime Revenue							
Scheduled				Actual Broadcast			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	11/22/09	Su	07:59 p
2	M - Su	05:00 a - 04:59 a	\$0.00	1	11/05/09	Th	01:47 a
Total Scheduled For This Period:				2	Billed Spots: 2		
					Total Gross Billing		
					Agency Commission		
					Net Due		
					Special Handling:		

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

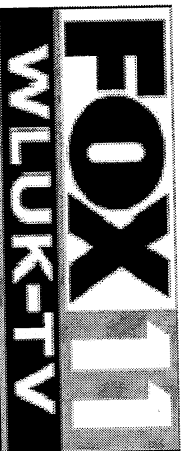
Airtime Invoice

Invoice #: 525108	Page: 1 of 1
Date: 12/27/09	Month: December

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 176077 - FCC Children's Report
Billing Period: 12/06/09-12/20/09		Contract Dates: 01/01/09-12/31/09	
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Brand: PROMOTIONS	Network: WLUK
Rev. Type: Local House Time Sales		Estimate #:	Proposal #:

Comments:

Airtime Revenue					Reconciliation									
Scheduled				Actual Broadcast										
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	12/20/09	Su	08:49 p	:15	FCCCHILDRENS(WLL	\$0.00				
2	M - Su	05:00 a - 04:59 a	\$0.00	1	12/06/09	Su	04:12 a	:15	FCCCHILDRENS(WLL	\$0.00				
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2								
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.										Agency Commission	\$0.00	Special Handling:		
										Net Due	\$0.00			
												\$0.00		



WLTK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 512729	Page: 1 of 2
Date: 10/25/09	Month: October

Contract #: 111504 - EOE

Contract Dates: 11/06/06-12/27/09

Brand: PROMOTIONS

Estimate #:

Network: WLTK

Proposal #:

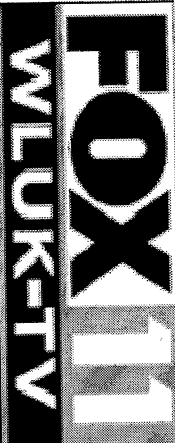
Billing Address:

WLTK PROMOTION

Advertiser: WLTK PROMOTION
Billing Period: 09/28/09-10/25/09
Salesperson/Office: HOUSE LOCAL/WLTK / WLTK LOC
Rev. Type: Local House Time Sales

Comments:

Airtime Revenue										Reconciliation				
Scheduled					Actual Broadcast					Debit	Credit	Reason		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate				
8	M - Su	05:00 a - 04:59 a	\$0.00	20	09/28/09	M	12:25 a	:20	EOE(WLUK)	\$0.00				
					09/30/09	W	03:18 a	:20	EOE(WLUK)	\$0.00				
					10/01/09	Th	01:47 a	:20	EOE(WLUK)	\$0.00				
					10/03/09	Sa	01:00 a	:20	EOE(WLUK)	\$0.00				
					10/04/09	Su	06:29 a	:20	EOE(WLUK)	\$0.00				
					10/06/09	T	01:58 a	:20	EOE(WLUK)	\$0.00				
					10/07/09	W	01:58 a	:20	EOE(WLUK)	\$0.00				
					10/09/09	F	04:20 a	:20	EOE(WLUK)	\$0.00				
					10/10/09	Sa	12:59 p	:20	EOE(WLUK)	\$0.00				
					10/11/09	Su	04:01 a	:20	EOE(WLUK)	\$0.00				
					10/13/09	T	12:25 a	:20	EOE(WLUK)	\$0.00				
					10/14/09	W	04:01 a	:20	EOE(WLUK)	\$0.00				
					10/15/09	Th	03:31 a	:20	EOE(WLUK)	\$0.00				
					10/16/09	F	05:19 p	:20	EOE(WLUK)	\$0.00				
					10/18/09	Su		:20		\$0.00				
					10/20/09	T	03:28 a	:20	EOE(WLUK)	\$0.00				
					10/23/09	F	03:29 a	:20	EOE(WLUK)	\$0.00				
					10/24/09	Sa	03:05 p	:20	EOE(WLUK)	\$0.00				
					10/24/09	Sa	11:15 p	:20	EOE(WLUK)	\$0.00				
					10/25/09	Su	05:24 a	:20	EOE(WLUK)	\$0.00				
11	M - Su	05:00 a - 04:59 a	\$0.00	MG	MG for 11/15/09 4-8-9655390 10/18/2009 N/A No Avail								\$0.00	
														</



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 512729

Page: 2 of 2

Date: 10/25/09

Month: October

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 09/28/09-10/25/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:

Proposal #:

Comments:

Total Scheduled For This Period: \$0.00 20 Billed Spots: 20

Total Gross Billing \$0.00

\$0.00 \$0.00

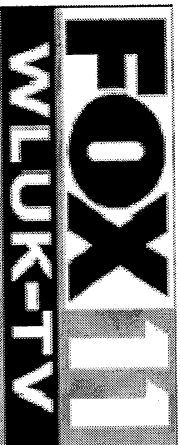
We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

Agency Commission \$0.00

Special Handling: Send to Marylyn Asher

Net Due \$0.00

TERMS: NET DUE 15 DAYS



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 521536	Page: 1 of 2
Date: 11/29/09	Month: November

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 10/26/09-11/29/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

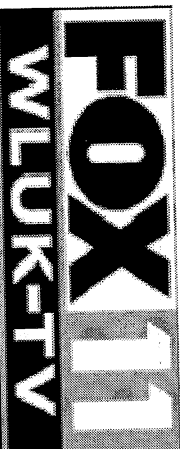
Rev. Type: Local House Time Sales

Estimate #:
Proposal #:

Comments:

Airtime Revenue

Airtime Revenue				Actual Broadcast				Reconciliation					
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCT/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	10/26/09	M	01:34 a	:20	EOE(WLUK)	\$0.00			
					10/29/09	Th	02:29 p	:20	EOE(WLUK)	\$0.00			
					10/30/09	F	12:05 a	:20	EOE(WLUK)	\$0.00			
					10/31/09	Sa	07:00 a	:20	EOE(WLUK)	\$0.00			
					11/01/09	Su	06:30 a	:20	EOE(WLUK)	\$0.00			
					11/02/09	M		:20		\$0.00			
					SPORTS RAN LATE								
					11/03/09	T	01:34 a	:20	EOE(WLUK)	\$0.00			
					11/05/09	Th	03:21 a	:20	EOE(WLUK)	\$0.00			
					11/07/09	Sa	04:29 a	:20	EOE(WLUK)	\$0.00			
					11/08/09	Su	06:29 a	:20	EOE(WLUK)	\$0.00			
					11/10/09	T	01:35 a	:20	EOE(WLUK)	\$0.00			
					11/12/09	Th	03:29 a	:20	EOE(WLUK)	\$0.00			
					11/13/09	F	03:37 a	:20	EOE(WLUK)	\$0.00			
					11/14/09	Sa	12:22 a	:20	EOE(WLUK)	\$0.00			
					11/15/09	Su	03:21 a	:20	EOE(WLUK)	\$0.00			
					11/17/09	T	01:58 p	:20	EOE(WLUK)	\$0.00			
					11/19/09	Th	04:19 a	:20	EOE(WLUK)	\$0.00			
					11/20/09	F	01:59 a	:20	EOE(WLUK)	\$0.00			
					11/21/09	Sa	12:59 a	:20	EOE(WLUK)	\$0.00			
					11/22/09	Su	02:00 a	:20	EOE(WLUK)	\$0.00			
					11/23/09	M	10:13 a	:20	EOE(WLUK)	\$0.00			
					SPORTS RAN LATE								



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

Invoice #: 521536	Page: 2 of 2
Date: 11/29/09	Month: November

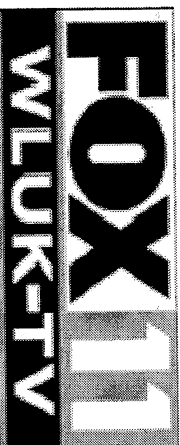
Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
	Billing Period: 10/26/09-11/29/09	Contract Dates: 11/06/06-12/27/09
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
	Rev. Type: Local House Time Sales	Estimate #: Network: WLUK
		Proposal #:

Comments:

Airtime Revenue					Actual Broadcast					Reconciliation			
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	11/25/09	W	03:47 a	:20	EOE(WLUK)	\$0.00			
					11/27/09	F	03:46 a	:20	EOE(WLUK)	\$0.00			
					11/28/09	Sa	07:00 a	:20	EOE(WLUK)	\$0.00			
					11/29/09	Su	07:52 p	:20	EOE(WLUK)	\$0.00			
12	W,Th,F,Sa,Su	05:00 a - 04:59 a	\$0.00	MG	MG for 11/15/09	F	03:54 a	:20	EOE(WLUK)	\$0.00			
					11/06/09	F	03:54 a	:20	EOE(WLUK)	\$0.00			
Total Scheduled For This Period:			\$0.00	25	Billed Spots: 25								
Total Gross Billing										\$0.00		\$0.00	
Agency Commission										\$0.00			
Net Due										\$0.00			
Special Handling: Send to Marylyn Asher													

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 525211	Page: 1 of 2
Date: 12/27/09	Month: December

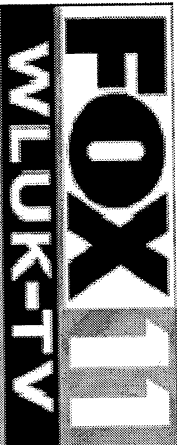
Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
Billing Period: 11/30/09-12/25/09	Contract Dates: 11/06/06-12/27/09
Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
Rev. Type: Local House Time Sales	Network: WLUK
	Estimate #:
	Proposal #:

Comments:

Airtime Revenue				Actual Broadcast				Reconciliation					
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	11/30/09	M	12:59 p	:20	EOE(WLUK)	\$0.00			
					12/02/09	W	12:15 p	:20	EOE(WLUK)	\$0.00			
					12/03/09	Th	01:46 a	:20	EOE(WLUK)	\$0.00			
					12/04/09	F	01:59 a	:20	EOE(WLUK)	\$0.00			
					12/06/09	Su	04:25 a	:20	EOE(WLUK)	\$0.00			
					12/09/09	W	01:53 a	:20	EOE(WLUK)	\$0.00			
					12/10/09	Th	04:12 a	:20	EOE(WLUK)	\$0.00			
					12/11/09	F	03:53 a	:20	EOE(WLUK)	\$0.00			
					12/12/09	Sa	01:42 a	:20	EOE(WLUK)	\$0.00			
					12/13/09	Su	02:00 a	:20	EOE(WLUK)	\$0.00			
					12/14/09	M	01:46 a	:20	EOE(WLUK)	\$0.00			
					12/17/09	Th	01:42 a	:20	EOE(WLUK)	\$0.00			
					12/18/09	F	01:47 a	:20	EOE(WLUK)	\$0.00			
					12/19/09	Sa	12:26 a	:20	EOE(WLUK)	\$0.00			
					12/20/09	Su	06:00 a	:20	EOE(WLUK)	\$0.00			
					12/21/09	M	03:55 a	:20	EOE(WLUK)	\$0.00			
					12/22/09	T	05:12 a	:20	EOE(WLUK)	\$0.00			
					12/23/09	W	12:25 a	:20	EOE(WLUK)	\$0.00			
					12/24/09	Th	01:03 a	:20	EOE(WLUK)	\$0.00			
					12/25/09	F	01:22 p	:20	EOE(WLUK)	\$0.00			



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 525211 Page: 2 of 2

Date: 12/27/09 Month: December

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 11/30/09-12/25/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:

Proposal #:

Comments:

Total Scheduled For This Period:

\$0.00

20

Billed Spots: 20

Total Gross Billing

\$0.00

Agency Commission

\$0.00

Net Due \$0.00

Special Handling: Send to Marylyn Asher

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS.



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: Festival Foods Turkey Trot
:20
2009

VIDEO

RACHEL AND MARK ON CAMERA

SUPER: RACHEL MANEK/GDW
MARK SKOGEN/FESTIVAL FOODS

BRING IN TURKEY TROT GFX

SUPER: GREEN BAY, APPLETON,
OSHKOSH, FOND DU LAC,
MANITOWOC

BRING IN PIE/TSHIRT GFX

RACHEL/MARK ON CAM
SUPER: FOX11ONLINE.COM

*BENEFITS THE BOYS AND GIRLS
CLUB OF GREEN BAY

AUDIO

(RACHEL MANEK)

02:05:42:00 – 02:05:52:00

Join us for the Festival Foods Turkey Trot!

(MARK SKOGEN)

It's a fun two mile run/walk or a five mile run.

(RACHEL MANEK VOICE OVER)

02:07:56:00 – 02:08:09:00

8:30am on Thanksgiving Day in Green Bay,
Appleton, Oshkosh, Fond du Lac and
Manitowoc.

(MARK SKOGEN VOICE OVER)

And when you finish, you'll get a t-shirt and
a pumpkin pie from Festival Foods!

(RACHEL MANEK)

02:07:20:00 – 02:07:28:00

To register for the Festival Foods Turkey
Trot go to fox11online.com.

LIN-TV WLUK As Run by Date

from date=10/1/09, to date=12/31/09, house number='gs7506'

Sched Date	Day	Hit Time	Iscl Title	Length	House
11/07/09	SA	07:50:05 a	TURKEY TROT	:20	GS7506
11/07/09	SA	09:28:36 a	TURKEY TROT	:20	GS7506
11/07/09	SA	12:58:36 p	TURKEY TROT	:20	GS7506
11/07/09	SA	02:50:00 p	TURKEY TROT	:20	GS7506
11/07/09	SA	04:28:40 p	TURKEY TROT	:20	GS7506
11/07/09	SA	05:53:08 p	TURKEY TROT	:20	GS7506
11/07/09	SA	10:31:10 p	TURKEY TROT	:20	GS7506
11/08/09	SU	08:15:00 a	TURKEY TROT	:20	GS7506
11/08/09	SU	10:24:08 p	TURKEY TROT	:20	GS7506
11/09/09	M	06:08:25 a	TURKEY TROT	:20	GS7506
11/09/09	M	09:40:00 a	TURKEY TROT	:20	GS7506
11/10/09	TU	06:34:15 a	TURKEY TROT	:20	GS7506
11/10/09	TU	12:45:00 p	TURKEY TROT	:20	GS7506
11/10/09	TU	03:10:00 p	TURKEY TROT	:20	GS7506
11/10/09	TU	11:10:00 p	TURKEY TROT	:20	GS7506
11/10/09	TU	04:54:00 a	TURKEY TROT	:20	GS7506
11/11/09	W	05:34:20 a	TURKEY TROT	:20	GS7506
11/12/09	TH	06:08:25 a	TURKEY TROT	:20	GS7506
11/12/09	TH	03:10:00 p	TURKEY TROT	:20	GS7506
11/13/09	F	05:34:20 a	TURKEY TROT	:20	GS7506
11/13/09	F	09:40:00 a	TURKEY TROT	:20	GS7506
11/13/09	F	02:15:00 p	TURKEY TROT	:20	GS7506
11/14/09	SA	07:13:00 a	TURKEY TROT	:20	GS7506
11/14/09	SA	03:59:35 a	TURKEY TROT	:20	GS7506
11/15/09	SU	03:45:00 a	TURKEY TROT	:20	GS7506
11/16/09	M	09:40:00 a	TURKEY TROT	:20	GS7506
11/16/09	M	09:59:00 a	TURKEY TROT	:20	GS7506
11/17/09	TU	10:45:00 a	TURKEY TROT	:20	GS7506
11/17/09	TU	01:53:35 a	TURKEY TROT	:20	GS7506
11/17/09	TU	03:52:20 a	TURKEY TROT	:20	GS7506
11/18/09	W	12:45:00 p	TURKEY TROT	:20	GS7506
11/18/09	W	11:26:00 p	TURKEY TROT	:20	GS7506
11/19/09	TH	05:34:20 a	TURKEY TROT	:20	GS7506
11/19/09	TH	01:25:00 p	TURKEY TROT	:20	GS7506
11/19/09	TH	09:31:48 p	TURKEY TROT	:20	GS7506
11/19/09	TH	11:26:00 p	TURKEY TROT	:20	GS7506
11/20/09	F	06:08:25 a	TURKEY TROT	:20	GS7506
11/20/09	F	02:15:00 p	TURKEY TROT	:20	GS7506
11/20/09	F	06:59:25 p	TURKEY TROT	:20	GS7506
11/21/09	SA	05:53:08 p	TURKEY TROT	:20	GS7506
11/21/09	SA	09:49:13 p	TURKEY TROT	:20	GS7506
11/21/09	SA	04:28:30 a	TURKEY TROT	:20	GS7506
11/22/09	SU	07:13:00 a	TURKEY TROT	:20	GS7506
11/22/09	SU	09:28:05 p	TURKEY TROT	:20	GS7506
11/22/09	SU	10:24:08 p	TURKEY TROT	:20	GS7506

LIN-TV **WLUK As Run by Date***from date=10/1/09, to date=12/31/09, house number='gs7506'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
11/23/09	M	06:08:25 a	TURKEY TROT	:20	GS7506
11/23/09	M	09:31:48 p	TURKEY TROT	:20	GS7506
11/24/09	TU	06:00:00 a	TURKEY TROT	:20	GS7506
11/24/09	TU	09:40:00 a	TURKEY TROT	:20	GS7506
11/25/09	W	06:34:15 a	TURKEY TROT	:20	GS7506
11/25/09	W	09:40:00 a	TURKEY TROT	:20	GS7506
11/26/09	TH	05:34:20 a	TURKEY TROT	:20	GS7506

WLUK FOX 11
787 Lombardi Avenue
Green Bay WI, 54304
Telephone (920) 494 8711
FAX (920) 494 8782

CLIENT: Green Bay Gamblers
TITLE: Caps for Cancer Toss
LENGTH: :30
DATE: 10/02/09

VIDEO

Use footage from last year/update where needed (black & white adding pink for color)
(Hold: Sat. Oct. 24 • 7:05p Resch Center at bottom of screen)

Logo: Gamblers Caps for Cancer logo
Presented by: North Shore Bank (logo)

Logos: Gamblers vs. Indiana
Graphic: Sat. Oct. 24 • 7:05p
Logo: Resch Center

Graphic: Heavenly Hats (logo)
Graphic: \$1 from each sold ticket to benefit the Vince Lombardi Cancer Clinic at (logo)
Aurora BayCare Medical Center (logo)

Logo: Oneida Casino Ticket Star
Graphic: 800.895.0071

Sponsor logos:
NORTH SHORE BANK (presented by)
AURORA SPORTS MEDICINE
FOX 11
WIXX
SPORTS CLIPS

AUDIO

STICK IT TO CANCER AT THE AT THE GREEN
BAY GAMBLERS CAPS FOR CANCER TOSS
SATURDAY, OCTOBER TWENTY-FOURTH.
BRING A NEW HAT TO THE GAME TO TOSS ON
THE ICE AFTER THE GAMBLERS FIRST GOAL.
ALL HATS DONATED TO HEAVENLY HATS.
A DOLLAR FROM EACH TICKET SOLD WILL
BENEFIT THE AMERICAN CANCER SOCIETY.

AND CHECK OUT A SILENT AUCTION WITH
ITEMS SIGNED BY CELEBRITIES IN THE
WORLD OF SPORTS AND ENTERTAINMENT!

FACE-OFF 7:05
FOR TICKETS CALL 800.895.0071.

PRESENTED BY NORTH SHORE BANK, AND
THESE FINE SPONSORS:

LIN-TV WLUK As Run by Date*from date=10/1/09, to date=12/31/09, house number='gs7503'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
10/08/09	TH	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/08/09	TH	11:20:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/08/09	TH	05:06:40 p	CAPS FOR CANCER 2009	:15	GS7503
10/08/09	TH	08:28:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/08/09	TH	11:27:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/09/09	F	08:53:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/09/09	F	05:37:05 p	CAPS FOR CANCER 2009	:15	GS7503
10/09/09	F	10:54:50 p	CAPS FOR CANCER 2009	:15	GS7503
10/09/09	F	12:10:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/09/09	F	03:52:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/10/09	SA	06:59:30 a	CAPS FOR CANCER 2009	:15	GS7503
10/10/09	SA	06:05:30 p	CAPS FOR CANCER 2009	:15	GS7503
10/10/09	SA	09:15:05 p	CAPS FOR CANCER 2009	:15	GS7503
10/10/09	SA	10:40:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/10/09	SA	11:50:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/11/09	SU	06:50:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/11/09	SU	12:04:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/12/09	M	07:37:30 a	CAPS FOR CANCER 2009	:15	GS7503
10/12/09	M	02:58:25 p	CAPS FOR CANCER 2009	:15	GS7503
10/12/09	M	10:53:50 p	CAPS FOR CANCER 2009	:15	GS7503
10/12/09	M	04:36:30 a	CAPS FOR CANCER 2009	:15	GS7503
10/13/09	TU	12:07:15 p	CAPS FOR CANCER 2009	:15	GS7503
10/13/09	TU	09:25:48 p	CAPS FOR CANCER 2009	:15	GS7503
10/13/09	TU	11:03:30 p	CAPS FOR CANCER 2009	:15	GS7503
10/14/09	W	11:20:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/15/09	TH	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/15/09	TH	11:22:30 a	CAPS FOR CANCER 2009	:15	GS7503
10/15/09	TH	03:37:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/16/09	F	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/16/09	F	08:53:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/16/09	F	12:07:15 p	CAPS FOR CANCER 2009	:15	GS7503
10/16/09	F	09:29:20 p	CAPS FOR CANCER 2009	:15	GS7503
10/16/09	F	11:02:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/18/09	SU	06:58:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/19/09	M	08:53:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/19/09	M	02:48:00 p	CAPS FOR CANCER 2009	:15	GS7503
10/20/09	TU	08:51:00 a	CAPS FOR CANCER 2009	:15	GS7503
10/21/09	W	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/21/09	W	12:07:15 p	CAPS FOR CANCER 2009	:15	GS7503
10/22/09	TH	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/22/09	TH	10:17:20 a	CAPS FOR CANCER 2009	:15	GS7503
10/22/09	TH	01:52:20 a	CAPS FOR CANCER 2009	:15	GS7503
10/23/09	F	07:00:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/23/09	F	08:53:45 a	CAPS FOR CANCER 2009	:15	GS7503
10/23/09	F	03:35:00 p	CAPS FOR CANCER 2009	:15	GS7503

LIN-TV**WLUK As Run by Date***from date=10/1/09, to date=12/31/09, house number='gs7503'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
10/23/09	F	06:06:45 p	CAPS FOR CANCER 2009	:15	GS7503
10/24/09	SA	09:29:26 a	CAPS FOR CANCER 2009	:15	GS7503
10/24/09	SA	01:58:36 p	CAPS FOR CANCER 2009	:15	GS7503

PSA LIST Q4 2009

:15

MARCH OF DIMES	GS 7616
HUNGER PREVENTION	GS 7544
DRUNK DRIVING PREVENTION	GS 7553

:30

AL-ANON	GS 7611
STATIC ELECTRICITY HOUSE	GS 7610
DISCOVER YOUR LIBRARY	GS 7510
RED CROSS	GS 7545
PRESCRIPTION DRUGS	GS 7547
ADOPTION	GS 7548
RED CROSS BLOOD	GS 7557
RECKLESS DRIVING	GS 7558
LITERACY	GS 7509
ENERGY EFFICIENCY	GS 7513
COMMUNITY FOUNDATION	GS 7559
DID YOU PLAY TODAY	GS 7505
PET ADOPTION	GS 7508

:60

HABITAT FOR HUMANITY	GS 7520
EPA	GS 7546
VETERANS HEALTH	GS 7556
STATIC ELECTRICITY HOUSE	GS 7609
DISCOVER YOUR LIBRARY	GS 7512
SCHOLARSHIP	GS 7528
HUNGER PREVENTION	GS 7543
PLANNED GIVING	GS 7560

LIN-TV WLUK As Run by Date

from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','

Sched Date	Day	Hit Time	Iscl Title		
10/01/09	TH	01:47:50 a	RECKLESS DRIVING		
10/01/09	TH	03:27:00 a	RECKLESS DRIVING		
10/02/09	F	03:27:00 a	RECKLESS DRIVING		
10/03/09	SA	12:21:00 a	RECKLESS DRIVING		
10/04/09	SU	04:06:20 a	LITERACY		
10/05/09	M	12:15:30 a	DRUNK DRIVING PREVENTION		
10/05/09	M	03:27:00 a	RECKLESS DRIVING		
10/06/09	TU	01:40:20 a	DRUNK DRIVING PREVENTION		
10/06/09	TU	04:00:25 a	LITERACY		
10/06/09	TU	04:16:00 a	RECKLESS DRIVING		
10/07/09	W	12:59:25 p	DRUNK DRIVING PREVENTION		
10/07/09	W	10:08:30 p	DRUNK DRIVING PREVENTION	:15	GS7553
10/08/09	TH	04:16:00 a	RECKLESS DRIVING	:30	GS7558
10/10/09	SA	04:50:00 a	CHILDHOOD OBESITY	:30	GS7517
10/10/09	SA	04:50:30 a	RECKLESS DRIVING	:30	GS7558
10/13/09	TU	01:53:35 a	DID YOU PLAY TODAY	:30	GS7505
10/14/09	W	03:22:00 a	ENERGY EFFICIENCY APRIL	:30	GS7513
10/15/09	TH	04:00:25 a	RECKLESS DRIVING	:30	GS7558
10/15/09	TH	04:54:00 a	RECKLESS DRIVING	:30	GS7558
10/16/09	F	04:21:00 a	RECKLESS DRIVING	:30	GS7558
10/16/09	F	04:30:25 a	RECKLESS DRIVING	:30	GS7558
10/17/09	SA	04:29:25 a	DID YOU PLAY TODAY	:30	GS7505
10/17/09	SA	04:58:25 a	RECKLESS DRIVING	:30	GS7558
10/17/09	SA	04:58:55 a	CHILDHOOD OBESITY	:30	GS7517
10/18/09	SU	04:00:15 a	RECKLESS DRIVING	:30	GS7558
10/19/09	M	03:27:00 a	DID YOU PLAY TODAY	:30	GS7505
10/19/09	M	04:07:00 a	RECKLESS DRIVING	:30	GS7558
10/20/09	TU	03:12:30 a	RECKLESS DRIVING	:30	GS7558
10/20/09	TU	04:16:00 a	ENERGY EFFICIENCY APRIL	:30	GS7513
10/25/09	SU	03:31:00 a	RECKLESS DRIVING	:30	GS7558
10/25/09	SU	04:36:00 a	DID YOU PLAY TODAY	:30	GS7505
10/27/09	TU	04:00:25 a	RECKLESS DRIVING	:30	GS7558
10/27/09	TU	04:54:00 a	LITERACY	:30	GS7509
10/28/09	W	01:40:20 a	RECKLESS DRIVING	:30	GS7558
10/28/09	W	04:00:25 a	DID YOU PLAY TODAY	:30	GS7505
10/29/09	TH	12:59:25 p	DRUNK DRIVING PREVENTION	:15	GS7553
10/29/09	TH	11:34:15 p	RECKLESS DRIVING	:30	GS7558
10/29/09	TH	12:55:00 a	DID YOU PLAY TODAY	:30	GS7505
10/29/09	TH	03:52:30 a	CHILDHOOD OBESITY	:30	GS7517
10/29/09	TH	04:29:50 a	RECKLESS DRIVING	:30	GS7558
10/30/09	F	12:07:15 p	DRUNK DRIVING PREVENTION	:15	GS7553
10/30/09	F	01:52:20 a	CHILDHOOD OBESITY	:30	GS7517
10/30/09	F	03:52:00 a	DID YOU PLAY TODAY	:30	GS7505
10/31/09	SA	05:10:00 a	DID YOU PLAY TODAY	:30	GS7505
10/31/09	SA	05:50:15 a	RECKLESS DRIVING	:30	GS7558

AD Council

from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'

Sched Date	Day	Hit Time	Iscl Title	Length	House
10/31/09	SA	06:28:36 a	DID YOU PLAY TODAY	:30	GS7505
10/31/09	SA	03:59:10 p	RECKLESS DRIVING	:30	GS7558
10/31/09	SA	01:04:00 a	RECKLESS DRIVING	:30	GS7558
10/31/09	SA	01:53:30 a	RECKLESS DRIVING	:30	GS7558
10/31/09	SA	02:05:30 a	DID YOU PLAY TODAY	:30	GS7505
10/31/09	SA	02:15:00 a	RECKLESS DRIVING	:30	GS7558
10/31/09	SA	04:45:30 a	RECKLESS DRIVING	:30	GS7558
10/31/09	SA	04:59:25 a	DID YOU PLAY TODAY	:30	GS7505
11/01/09	SU	05:21:30 a	RECKLESS DRIVING	:30	GS7558
11/01/09	SU	11:56:15 p	RECKLESS DRIVING	:30	GS7558
11/01/09	SU	01:02:40 a	RECKLESS DRIVING	:30	GS7558
11/02/09	M	12:05:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/02/09	M	03:14:15 a	RECKLESS DRIVING	:30	GS7558
11/02/09	M	04:07:00 a	DID YOU PLAY TODAY	:30	GS7505
11/03/09	TU	04:21:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/04/09	W	04:00:25 a	RECKLESS DRIVING	:30	GS7558
11/04/09	W	04:16:00 a	CHILDHOOD OBESITY	:30	GS7517
11/04/09	W	04:36:00 a	DID YOU PLAY TODAY	:30	GS7505
11/05/09	TH	04:54:00 a	CHILDHOOD OBESITY	:30	GS7517
11/06/09	F	02:23:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/06/09	F	10:25:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/06/09	F	04:41:00 a	RECKLESS DRIVING	:30	GS7558
11/06/09	F	04:51:00 a	DID YOU PLAY TODAY	:30	GS7505
11/07/09	SA	06:29:21 a	LITERACY	:30	GS7509
11/07/09	SA	05:27:55 p	RECKLESS DRIVING	:30	GS7558
11/07/09	SA	03:47:00 a	CHILDHOOD OBESITY	:30	GS7517
11/07/09	SA	03:58:25 a	DID YOU PLAY TODAY	:30	GS7505
11/07/09	SA	04:17:00 a	RECKLESS DRIVING	:30	GS7558
11/08/09	SU	05:11:00 a	RECKLESS DRIVING	:30	GS7558
11/08/09	SU	03:00:00 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/08/09	SU	04:00:25 a	LITERACY	:30	GS7509
11/09/09	M	03:37:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/10/09	TU	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/10/09	TU	12:11:00 a	PET ADOPTION	:30	GS7508
11/10/09	TU	03:22:00 a	RECKLESS DRIVING	:30	GS7558
11/12/09	TH	04:36:00 a	CHILDHOOD OBESITY	:30	GS7517
11/13/09	F	12:07:15 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/13/09	F	04:41:00 a	RECKLESS DRIVING	:30	GS7558
11/14/09	SA	06:28:36 a	PET ADOPTION	:30	GS7508
11/14/09	SA	03:30:30 a	PET ADOPTION	:30	GS7508
11/16/09	M	12:03:25 a	PET ADOPTION	:30	GS7508
11/16/09	M	04:29:50 a	PET ADOPTION	:30	GS7508
11/17/09	TU	02:48:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/19/09	TH	12:07:15 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/19/09	TH	04:30:05 a	RECKLESS DRIVING	:30	GS7558

LIN-TV WLUK As Run by Date

from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'

Sched Date	Day	Hit Time	Isct Title	Length	House
11/20/09	F	11:50:00 p	PET ADOPTION	:30	GS7508
11/20/09	F	01:53:05 a	PET ADOPTION	:30	GS7508
11/20/09	F	04:21:00 a	DID YOU PLAY TODAY	:30	GS7505
11/21/09	SA	05:50:00 a	PET ADOPTION	:30	GS7508
11/21/09	SA	09:58:36 a	PET ADOPTION	:30	GS7508
11/21/09	SA	04:59:25 a	CHILDHOOD OBESITY	:30	GS7517
11/23/09	M	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/23/09	M	04:36:00 a	RECKLESS DRIVING	:30	GS7558
11/23/09	M	04:36:30 a	DID YOU PLAY TODAY	:30	GS7505
11/24/09	TU	10:17:20 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/24/09	TU	03:52:00 a	CHILDHOOD OBESITY	:30	GS7517
11/24/09	TU	04:06:30 a	PET ADOPTION	:30	GS7508
11/24/09	TU	04:24:00 a	RECKLESS DRIVING	:30	GS7558
11/24/09	TU	04:24:30 a	DID YOU PLAY TODAY	:30	GS7505
11/25/09	W	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/25/09	W	03:38:10 a	CHILDHOOD OBESITY	:30	GS7517
11/25/09	W	03:53:30 a	RECKLESS DRIVING	:30	GS7558
11/25/09	W	04:23:30 a	DID YOU PLAY TODAY	:30	GS7505
11/25/09	W	04:36:00 a	PET ADOPTION	:30	GS7508
11/26/09	TH	05:52:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/26/09	TH	06:07:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/26/09	TH	03:27:00 a	DID YOU PLAY TODAY	:30	GS7505
11/26/09	TH	03:53:00 a	CHILDHOOD OBESITY	:30	GS7517
11/26/09	TH	04:07:00 a	RECKLESS DRIVING	:30	GS7558
11/26/09	TH	04:29:50 a	PET ADOPTION	:30	GS7508
11/27/09	F	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/27/09	F	11:27:00 p	PET ADOPTION	:30	GS7508
11/27/09	F	11:41:00 p	RECKLESS DRIVING	:30	GS7558
11/27/09	F	11:58:45 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/27/09	F	04:51:00 a	PET ADOPTION	:30	GS7508
11/27/09	F	04:51:30 a	DID YOU PLAY TODAY	:30	GS7505
11/27/09	F	04:52:00 a	CHILDHOOD OBESITY	:30	GS7517
11/27/09	F	04:52:30 a	RECKLESS DRIVING	:30	GS7558
11/28/09	SA	05:50:00 a	PET ADOPTION	:30	GS7508
11/28/09	SA	12:58:51 p	PET ADOPTION	:30	GS7508
11/28/09	SA	01:29:26 p	RECKLESS DRIVING	:30	GS7558
11/28/09	SA	02:50:30 p	PET ADOPTION	:30	GS7508
11/28/09	SA	03:35:30 p	DID YOU PLAY TODAY	:30	GS7505
11/28/09	SA	03:45:30 p	LITERACY	:30	GS7509
11/28/09	SA	04:50:50 p	DRUNK DRIVING PREVENTION	:15	GS7553
11/28/09	SA	10:31:00 p	PET ADOPTION	:30	GS7508
11/28/09	SA	11:15:30 p	RECKLESS DRIVING	:30	GS7558
11/28/09	SA	01:51:00 a	DID YOU PLAY TODAY	:30	GS7505
11/28/09	SA	03:15:00 a	RECKLESS DRIVING	:30	GS7558
11/28/09	SA	03:30:00 a	CHILDHOOD OBESITY	:30	GS7517

LIN-TV WLUK As Run by Date

from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'

Sched Date	Day	Hit Time	Isct Title	Length	House
11/28/09	SA	03:45:30 a	PET ADOPTION	:30	GS7508
11/29/09	SU	06:28:36 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/29/09	SU	03:59:55 a	PET ADOPTION	:30	GS7508
11/29/09	SU	04:06:30 a	RECKLESS DRIVING	:30	GS7558
11/29/09	SU	04:23:00 a	RECKLESS DRIVING	:30	GS7558
11/29/09	SU	04:24:00 a	DID YOU PLAY TODAY	:30	GS7505
11/30/09	M	08:53:45 a	DRUNK DRIVING PREVENTION	:15	GS7553
11/30/09	M	04:06:30 a	CHILDHOOD OBESITY	:30	GS7517
11/30/09	M	04:07:00 a	RECKLESS DRIVING	:30	GS7558
11/30/09	M	04:23:00 a	PET ADOPTION	:30	GS7508
11/30/09	M	04:36:00 a	DID YOU PLAY TODAY	:30	GS7505
12/01/09	TU	11:41:30 p	PET ADOPTION	:30	GS7508
12/01/09	TU	12:25:00 a	PET ADOPTION	:30	GS7508
12/01/09	TU	03:27:00 a	PET ADOPTION	:30	GS7508
12/01/09	TU	03:52:00 a	RECKLESS DRIVING	:30	GS7558
12/01/09	TU	03:53:00 a	DID YOU PLAY TODAY	:30	GS7505
12/01/09	TU	04:07:00 a	CHILDHOOD OBESITY	:30	GS7517
12/02/09	W	03:37:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/02/09	W	09:32:08 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/02/09	W	12:33:25 a	PET ADOPTION	:30	GS7508
12/02/09	W	04:16:00 a	RECKLESS DRIVING	:30	GS7558
12/02/09	W	04:24:30 a	PET ADOPTION	:30	GS7508
12/03/09	TH	09:59:15 a	PET ADOPTION	:30	GS7508
12/03/09	TH	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/03/09	TH	10:23:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/03/09	TH	04:29:50 a	PET ADOPTION	:30	GS7508
12/03/09	TH	04:36:00 a	CHILDHOOD OBESITY	:30	GS7517
12/04/09	F	03:10:30 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/04/09	F	06:10:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/04/09	F	03:27:00 a	RECKLESS DRIVING	:30	GS7558
12/04/09	F	04:59:25 a	PET ADOPTION	:30	GS7508
12/05/09	SA	01:51:00 a	CHILDHOOD OBESITY	:30	GS7517
12/05/09	SA	03:31:00 a	RECKLESS DRIVING	:30	GS7558
12/05/09	SA	03:45:30 a	PET ADOPTION	:30	GS7508
12/05/09	SA	03:58:55 a	DID YOU PLAY TODAY	:30	GS7505
12/06/09	SU	03:59:25 a	PET ADOPTION	:30	GS7508
12/06/09	SU	04:23:10 a	DID YOU PLAY TODAY	:30	GS7505
12/06/09	SU	04:54:00 a	CHILDHOOD OBESITY	:30	GS7517
12/07/09	M	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/07/09	M	01:40:20 a	CHILDHOOD OBESITY	:30	GS7517
12/07/09	M	03:27:00 a	PET ADOPTION	:30	GS7508
12/07/09	M	04:16:00 a	DID YOU PLAY TODAY	:30	GS7505
12/08/09	TU	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/08/09	TU	11:27:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/08/09	TU	04:16:00 a	RECKLESS DRIVING	:30	GS7558

from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'

Sched Date	Day	Hit Time	Isct Title	Length	House
12/08/09	TU	04:30:05 a	CHILDHOOD OBESITY	:30	GS7517
12/08/09	TU	04:36:00 a	PET ADOPTION	:30	GS7508
12/09/09	W	04:06:45 a	PET ADOPTION	:30	GS7508
12/10/09	TH	10:59:25 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/10/09	TH	05:18:55 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/10/09	TH	03:14:15 a	PET ADOPTION	:30	GS7508
12/10/09	TH	04:24:15 a	RECKLESS DRIVING	:30	GS7558
12/11/09	F	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/12/09	SA	04:16:30 a	DID YOU PLAY TODAY	:30	GS7505
12/12/09	SA	04:21:30 a	PET ADOPTION	:30	GS7508
12/12/09	SA	04:45:00 a	CHILDHOOD OBESITY	:30	GS7517
12/12/09	SA	04:50:30 a	RECKLESS DRIVING	:30	GS7558
12/13/09	SU	03:46:30 a	PET ADOPTION	:30	GS7508
12/13/09	SU	04:00:25 a	CHILDHOOD OBESITY	:30	GS7517
12/13/09	SU	04:30:20 a	PET ADOPTION	:30	GS7508
12/14/09	M	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/14/09	M	12:15:30 a	PET ADOPTION	:30	GS7508
12/14/09	M	04:07:00 a	PET ADOPTION	:30	GS7508
12/15/09	TU	10:17:20 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/15/09	TU	01:52:20 a	PET ADOPTION	:30	GS7508
12/16/09	W	03:13:00 a	PET ADOPTION	:30	GS7508
12/16/09	W	04:16:00 a	RECKLESS DRIVING	:30	GS7558
12/16/09	W	04:54:00 a	LITERACY	:30	GS7509
12/17/09	TH	01:58:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/17/09	TH	05:30:30 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/17/09	TH	04:16:00 a	PET ADOPTION	:30	GS7508
12/17/09	TH	04:36:15 a	CHILDHOOD OBESITY	:30	GS7517
12/18/09	F	08:53:45 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/18/09	F	04:52:15 a	CHILDHOOD OBESITY	:30	GS7517
12/18/09	F	04:52:45 a	PET ADOPTION	:30	GS7508
12/19/09	SA	03:31:00 a	PET ADOPTION	:30	GS7508
12/19/09	SA	03:46:00 a	DID YOU PLAY TODAY	:30	GS7505
12/19/09	SA	03:46:30 a	CHILDHOOD OBESITY	:30	GS7517
12/19/09	SA	04:15:00 a	RECKLESS DRIVING	:30	GS7558
12/20/09	SU	05:05:00 a	PET ADOPTION	:30	GS7508
12/20/09	SU	04:07:00 a	CHILDHOOD OBESITY	:30	GS7517
12/20/09	SU	04:23:00 a	PET ADOPTION	:30	GS7508
12/20/09	SU	04:24:30 a	DID YOU PLAY TODAY	:30	GS7505
12/20/09	SU	04:29:50 a	RECKLESS DRIVING	:30	GS7558
12/21/09	M	10:17:20 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/21/09	M	04:30:05 a	RECKLESS DRIVING	:30	GS7558
12/21/09	M	04:36:15 a	DID YOU PLAY TODAY	:30	GS7505
12/22/09	TU	10:06:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/22/09	TU	11:58:45 p	PET ADOPTION	:30	GS7508
12/22/09	TU	04:00:25 a	RECKLESS DRIVING	:30	GS7558

LIN-TV WLUK As Run by Date

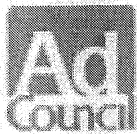
from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'

Sched Date	Day	Hit Time	Isct Title	Length	House
12/22/09	TU	04:16:00 a	PET ADOPTION	:30	GS7508
12/23/09	W	05:43:55 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/23/09	W	11:22:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/23/09	W	02:28:25 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/23/09	W	04:29:50 a	DID YOU PLAY TODAY	:30	GS7505
12/23/09	W	04:36:15 a	PET ADOPTION	:30	GS7508
12/24/09	TH	06:08:45 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/24/09	TH	11:20:30 a	PET ADOPTION	:30	GS7508
12/24/09	TH	03:37:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/24/09	TH	11:08:15 p	PET ADOPTION	:30	GS7508
12/24/09	TH	11:42:45 p	RECKLESS DRIVING	:30	GS7558
12/24/09	TH	01:54:30 a	CHILDHOOD OBESITY	:30	GS7517
12/24/09	TH	02:17:00 a	PET ADOPTION	:30	GS7508
12/24/09	TH	02:17:30 a	DID YOU PLAY TODAY	:30	GS7505
12/24/09	TH	02:18:30 a	RECKLESS DRIVING	:30	GS7558
12/25/09	F	05:10:00 a	DID YOU PLAY TODAY	:30	GS7505
12/25/09	F	12:05:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/25/09	F	01:45:00 p	LITERACY	:30	GS7509
12/25/09	F	02:48:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/25/09	F	10:43:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/25/09	F	11:57:00 p	PET ADOPTION	:30	GS7508
12/25/09	F	04:29:25 a	CHILDHOOD OBESITY	:30	GS7517
12/25/09	F	04:29:55 a	PET ADOPTION	:30	GS7508
12/25/09	F	04:51:30 a	RECKLESS DRIVING	:30	GS7558
12/25/09	F	04:52:30 a	DID YOU PLAY TODAY	:30	GS7505
12/25/09	F	04:59:25 a	PET ADOPTION	:30	GS7508
12/26/09	SA	05:26:00 a	PET ADOPTION	:30	GS7508
12/26/09	SA	05:59:25 a	LITERACY	:30	GS7509
12/26/09	SA	09:58:36 a	PET ADOPTION	:30	GS7508
12/26/09	SA	12:28:36 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/26/09	SA	01:58:36 p	RECKLESS DRIVING	:30	GS7558
12/26/09	SA	02:10:00 p	PET ADOPTION	:30	GS7508
12/26/09	SA	02:25:30 p	DID YOU PLAY TODAY	:30	GS7505
12/26/09	SA	03:31:20 p	PET ADOPTION	:30	GS7508
12/26/09	SA	04:58:50 p	RECKLESS DRIVING	:30	GS7558
12/26/09	SA	03:30:00 a	DID YOU PLAY TODAY	:30	GS7505
12/26/09	SA	03:46:30 a	CHILDHOOD OBESITY	:30	GS7517
12/26/09	SA	03:58:55 a	PET ADOPTION	:30	GS7508
12/26/09	SA	04:15:00 a	RECKLESS DRIVING	:30	GS7558
12/26/09	SA	04:17:00 a	PET ADOPTION	:30	GS7508
12/27/09	SU	06:28:36 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/27/09	SU	04:23:00 a	CHILDHOOD OBESITY	:30	GS7517
12/27/09	SU	04:54:30 a	RECKLESS DRIVING	:30	GS7558
12/28/09	M	07:37:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/28/09	M	10:55:00 a	DRUNK DRIVING PREVENTION	:15	GS7553

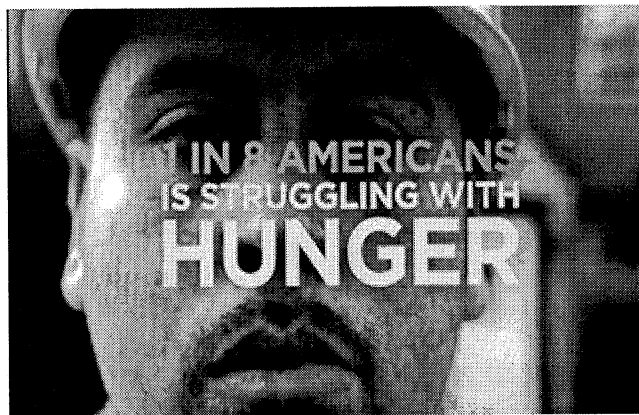
LIN-TV **WLUK As Run by Date***from date=10/1/09, to date=12/31/09, house number='gs7517','gs7553','gs7558','gs7513','gs7509','gs7508','gs7505'*

Sched Date	Day	Hit Time	Isct Title	Length	House
12/28/09	M	01:35:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/28/09	M	02:35:00 p	PET ADOPTION	:30	GS7508
12/28/09	M	04:05:00 p	RECKLESS DRIVING	:30	GS7558
12/28/09	M	10:06:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/28/09	M	12:25:00 a	RECKLESS DRIVING	:30	GS7558
12/28/09	M	01:40:20 a	DID YOU PLAY TODAY	:30	GS7505
12/28/09	M	04:54:30 a	RECKLESS DRIVING	:30	GS7558
12/29/09	TU	09:28:30 a	DRUNK DRIVING PREVENTION	:15	GS7553
12/29/09	TU	12:50:00 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/29/09	TU	04:07:00 a	CHILDHOOD OBESITY	:30	GS7517
12/29/09	TU	04:36:00 a	RECKLESS DRIVING	:30	GS7558
12/29/09	TU	04:36:30 a	DID YOU PLAY TODAY	:30	GS7505
12/30/09	W	11:57:15 p	DRUNK DRIVING PREVENTION	:15	GS7553
12/30/09	W	04:54:00 a	RECKLESS DRIVING	:30	GS7558
12/31/09	TH	01:39:00 a	PET ADOPTION	:30	GS7508
12/31/09	TH	03:13:00 a	RECKLESS DRIVING	:30	GS7558
12/31/09	TH	03:14:00 a	DID YOU PLAY TODAY	:30	GS7505
12/31/09	TH	03:52:30 a	CHILDHOOD OBESITY	:30	GS7517

Jeanne Lynch

*Ad Council***From:** Ad Council [PSA_Alerts@adcouncil.org]**Sent:** Tuesday, October 13, 2009 9:05 AM**To:** WLUK FOX11**Subject:** Ad Council TV: Hunger Prevention

Hunger Prevention



Useful Links

- > PSA Central
or 1-800-933-PSAS
- > Ad Council

Quick PSA Previews

- > Clothesline
- > Construction Worker
- > Obama - B&W

Websites

- > Volunteer Agency:
Ogilvy & Mather, New York
- > Campaign Website:
www.feedingamerica.org
- > Sponsor Website:
Feeding America

Help Fight Hunger in Wisconsin

With rising unemployment and increased demand, U.S. food banks are continuing to feel the pressure of this recession. Since last summer, Feeding America food banks in **Wisconsin** have seen up to **54%** increase in demand.

With hunger being a reality for 1 in 8 Americans, including millions of children, seniors and working poor, the need for action is now more important than ever.

The Ad Council, in partnership with Feeding America, the nation's leading domestic hunger relief charity, and volunteer advertising agency Ogilvy & Mather has revised the existing "1 in 8" TV spots to include a stronger call for action in fighting hunger today. The revised PSA campaign opens viewers' eyes to the reality that the hungry are not always who you think. Hunger is not confined to the homeless, or people we see begging on the street or living in impoverished neighborhoods. People struggling with hunger are among us. This PSA campaign urges viewers to visit feedingamerica.org/1in8 to learn more about what they can do to help fight

hunger in their hometowns. The campaign seeds the idea that access to food is an essential human need that gives everyone a chance for a better tomorrow.

For more information on this campaign visit: adcouncil.org or feedingamerica.org/1in8. For materials, please see the links in the left hand column above and visit psacentral.adcouncil.org to order the work.

Download spots instantly!

Visit the following link to preview and download broadcast quality MPEG2 files: **CLICK HERE**

Username: guest@adcouncil.tv

Password: [adcouncil](#)

Once you visit the site above you can preview the spots by clicking on the little gray play symbol below each spot and download from the preview window. You can also download all the spots at once by clicking on the download cart button on the top right hand side of the page.

These spots have also been sent to you via **DG-Fastchannel**. Please check with your Traffic Department to obtain these spots through the DG-Fastchannel Platform. For technical support or to determine if you station is currently a DG-Fastchannel subscriber please contact 1-800-324-5672.



To unsubscribe from the email list, [click here](#).





The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

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JEFF TYLER
Clear Channel Radio, Madison

December 14, 2009

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

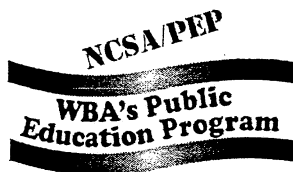
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org or Liz Boyd at lboyd@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS FOR THE WI DEPARTMENT OF
TRANSPORTATION – TRANSPORTATION SAFETY**



44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: December 14, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd, NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION**
--TRANSPORTATION SAFETY

Jeff Skiles wants to know "WHY ON EARTH" you wouldn't wear your seatbelt!!!

* * * * *

Name of Spot:	"Why on Earth" -- :30
Dates of Play:	December 21, 2009 – January 3, 2010 (two week period) <u>Reminder – this schedule will be running concurrently with the US Coast Guard and WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot <u>at least</u> 8 times during the two week schedule. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (January 4, 2010) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



TO: FCC Programs/Issues Report

**RE: ASCERTAINMENT & DETERMINATION OF QUARTERLY ISSUES TO BE
ADDRESSED IN WLUK-TV PROGRAMMING. PROGRAMMING IS
RECORDED IN WLUK-TV'S FCC PUBLIC FILE, "*QUARTERLY PROGRAMS
AND ISSUES REPORTS.*"**

Attached is a sample script of one of five separate promos by Jay Zollar, VP & General Manager of WLUK-TV, inviting input from viewers about our news coverage.

These promos air three to five times each day, 7 days/week. The attached listing is a sample of promos which aired for one week,

The General Manager discusses requests and comments from viewers with department managers each week to outline issues to be addressed through news reports and special programs.

Jay T. Zollar
Vice President/General Manager
WLUK FOX 11
balancednews@wluk.com
Green Bay, WI



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO

AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wlu.com AND I PROMISE TO RESPOND!

(JAY ON CAMERA) (WS W/FISH EYE LENS)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERAGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wlu.com AND I PROMISE A RESPONSE!

(JAY ON CAMERA) (TIGHTER SHOT)
AT FOX 11 NEWS WE PROMISE TO BE BALANCED.
WAS OUR REPORTING FAIR AND BALANCED?
EMAIL ME AT BALANCED NEWS@WLUK.COM AND I
PROMISE A RESPONSE!

LIN-TV**WLUK As Run by Date**

from date=11/15/09, to date=11/21/09, house number='GP6133','GP6134','GP6214','GP6204','GP6205','GP6442','GP6439','GP6441','GP6442'

Sched Date	Day	Hit Time	Iscl Title	Length	House
11/15/09	SU	08:59:40 a	GOOD DAY BALANCED TAG	:15	GP6442
11/15/09	SU	09:57:00 p	5 & 9 BALANCED TAG	:15	GP6445
11/16/09	M	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6442
11/16/09	M	05:29:45 p	JAY BALANCED NEWS TAG 3	:15	GP6134
11/16/09	M	09:57:40 p	JAY BALANCED TAG PM	:15	GP6408
11/17/09	TU	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6439
11/17/09	TU	05:57:10 p	JAY BALANCED NEWS TAG 3	:15	GP6134
11/17/09	TU	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6445
11/18/09	W	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6439
11/18/09	W	05:57:10 p	JAY BALANCED TAG	:15	GP6214
11/18/09	W	09:57:40 p	5 & 9 BALANCED TAG	:15	GP6445
11/19/09	TH	08:58:40 a	GOOD DAY BALANCED TAG	:15	GP6446
11/19/09	TH	05:57:10 p	5 & 9 BALANCED TAG	:15	GP6445
11/19/09	TH	09:57:40 p	JAY BALANCED TAG #7	:15	GP6205
11/20/09	F	08:58:40 a	JAY BALANCED TAG	:15	GP6214
11/20/09	F	05:57:10 p	JAY BALANCED TAG #7	:15	GP6205
11/20/09	F	09:57:40 p	JAY BALANCED TAG	:15	GP6214
11/21/09	SA	08:59:40 a	JAY BALANCED TAG #7	:15	GP6205
11/21/09	SA	05:27:40 p	JAY BALANCED NEWS TAG 3	:15	GP6134
11/21/09	SA	09:57:00 p	JAY BALANCED TAG	:15	GP6214